

[People]

Briggs & Riley Announces Two New Team Members



Kevin Carr



Kathleen Mari

KEVIN CARR HAS joined Briggs & Riley Travelware as director of international sales and business development. Carr has more than 20 years of experience in the inter-

national marketplace, including 11 years with Eagle Creek Travel Gear. In this newly created position, Carr will manage Briggs & Riley's strategic expansion into global markets, connecting Briggs & Riley with respected global partners, and help align the company's marketing, operations and sales resources to build the brand globally.

Kathleen Mari has joined Briggs & Riley's marketing team in the position of marketing coordinator. A 2008 graduate of Iona College with a bachelor's degree in mass communications, with a concentration in public relations and a minor in speech communications studies, Mari has a passion for communications and writing and loves to see the end result and the impact that it can have on others. She was previously the marketing assistant for Stanton Carpet.

KIVA Bags Reinforces Company's Growth with New Additions to the Team



Wendy White

KIVA BAGS ANNOUNCED THAT WENDY White, owner of WWHITEDESIGN, has signed on as creative director to handle all brand communications, including graphic design and printing solutions. She will report directly to Tom Konecki, vice president of brand and business development. White will be creating sales and communication solutions that effectively reinforce the brand and its position in multiple markets.

With KIVA's products selling in over 1,000 retail stores worldwide as well as online with key e-tailers, the company is also expanding into diverse retail markets and gaining exposure opportunities by exploring new and valuable public relations campaigns and programs. The company's new relationship with Di Moda Public Relations is part of the foundation of its new team.

"Di Moda's ability to get our brands the exposure they deserve will act as an additional catalyst to our recent expansion," said Magi Raible, CEO, Kiva Designs, Inc. "We have a unique approach in designing and building travel gear and Di Moda is the perfect partner to get our story out."

Ricardo Beverly Hills Names New Sales Representative

RICARDO BEVERLY HILLS ANNOUNCES THAT MIKE SOURS HAS been named sales representative for the Mid-Atlantic sales territory. The territory includes Maryland, Delaware, Virginia, West Virginia and eastern Pennsylvania. Sours will be responsible for Ricardo Beverly Hills' specialty store customers and select key accounts in those states. With over 30 years of experience in the luggage business, Sours has been involved with numerous key brands including Boyt, French, Louis Vuitton, Skyway, Travelpro, Lodis and others.

STM Bags Hires Veteran Outdoor, Travel and Sporting Goods Agency

STM BAGS HAS HIRED HAYLO SALES WEST, WHICH HAS LAUNCHED bag lines such as Victorinox Travel Gear, Timberland, Oakley and Sherpani. Brad Sanders of Haylo noted that STM Bags is creating buzz in the category of laptop and digital protection, an underserved category in Haylo's channels.

"Haylo joins STM during a time of tremendous growth for the company and is positioned well to work across multiple sales channels," said Wayne Faulkner, general manager of STM North America. "We feel fortunate working with a sales agency of its caliber and will certainly leverage their relationships in the outdoor, travel, sporting goods and military channels."

[Product]

J World® Unveils Strong and Sturdy Duffel

J WORLD'S FAIRMAN, CONSTRUCTED OF 500D HP DURAceltex, offers an ABS molded bottom, full size, U-shaped zipper opening, soft and noiseless wheels and a recessed locking handle with push button. Multiple compartments keep belongings separate and organized in this 28" x 15" x 14" duffel with a #10 heavy duty nylon coil zipper. Its two available patterns of Hawaii and Cross, each accented in black, add interest. MSRP \$180.

For more information, visit www.JWorldSport.com.

J World's Fairman Duffel



[Product]

03 USA Debuts Kids Backpack with Integrated Lunch Cooler

FUN, FUNKY, FUNCTIONALITY — THAT'S THE KIDS COOLER BACKPACK BY 03 USA. Backpacks feature a main compartment large enough to fit school supplies and more, including a standard size school folder. The front pocket is a lunch cooler so kids can leave the lunch tote at home. A side pocket holds a drink and inner organizer pockets make a stash for pencils and other supplies. Measuring 14.5" x 10" x 5.5", the backpacks have padded, adjustable shoulder straps and ergonomic, breathable padded mesh support for carrying comfort. MSRP \$29.99. For more information, visit www.03USA.com. **The 03 Kids all-in-one backpack with cooler is a problem solver.**



New Color for Max Mirani's MOVE

THE SLEEK AND SLENDER MOVE MOBILE Closet, a tour de force of resourcefulness, is now available in black. It includes all the features of Max Mirani's original mineral red bag: cantilevered shelves that keep clothing neat and accessible and eliminates the need to unpack and repack; a place behind the lining to neatly tuck suits; multiple organizing compartments; removable shoe pocket; and a zip-out lining that becomes a separate soft shoulder tote. MSRP \$450. For more information, visit www.MaxMirani.com.



Max Mirani's MOVE stylishly simplifies in brilliant black.

Latest SPIbelt Goes Hi-Tech

THE NEW SHIELDED SPIBELT COMES equipped with an interior anti-EMF and anti-RFID shielded pouch made of fabric designed to block a high percentage of electromagnetic fields as well as radio waves. Research suggests that this material may not only protect the wearer from harmful electro-magnetic fields caused by your cell phone but it has the potential to protect your passport and credit card information from hi-tech thieves. MSRP \$29.95. To learn more about this product or to see a video about EMF and RFID, visit www.SPIbelt.com.



The Shielded SPIbelt thwarts EMFs and electronic pickpockets.

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[Product]

New Travel Packages for Toothpaste Tablets

APPROXIMATELY 140 YEARS AFTER the invention of toothpaste, the traveling public has a convenient option when traveling on vacation or business: Archtek Toothpaste Tablets now come in 15-count individually wrapped packs for quick trips, 100-count individually wrapped packs for the frequent traveler and 40- and 60-count bottles. You can also pack just the tablets you need and leave the container at home.

“At 25% of the weight and volume of an equivalent amount of toothpaste, the convenience factor is huge,” said Scott Jacobs, Archtek’s owner. “Because TSA allows any quantity of toothpaste tablets as carry-on luggage, they never need to be separated and placed in the dreaded zip lock bag for scanning.”

MSRP \$3.32-\$16.99. For more information, visit www.ArchtekInc.com or www.ToothpasteTablets.com.



Archtek Toothpaste Tablets now come in 15-count individually wrapped packs.

Denim and Lace for new Sumdex Briefs and Sleeves

SUMDEX’S DENIM JEANS SLIM BRIEF IS DESIGNED FOR THE 13”-15” MacBook Pro® or 14” PC with a fully padded computer compartment and slip pocket for tablet or e-reader. Sturdy in denim (black) with pocket rivet reinforcements, the brief has a detachable shoulder strap plus handles and a plaid woven fabric interior. MSRP \$49.95. Sumdex’s new Black Lace Slim Skyn is a form-fitting neoprene sleeve for the MacBook Air® in 11” and 13” models and the MacBook Pro 13”. Tailored around the sleek lines of the MacBook Air and MacBook Pro computers, the Skyn has a soft velvet lining and padded neoprene shell. MSRP \$15.95-\$19.95. For more information, visit www.Sumdex.com.



Sumdex’s new Denim Jeans Slim Brief and Black Lace Slim Skyn

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[Product]

Thule Throws Down the Gauntlet

PROVIDING RUGGED, IN-USE PROTECTION for your Mac are Thule's weather-resistant attachés: The Gauntlet™ 13" MacBook Pro® Attaché and the Gauntlet™ 15" MacBook Pro Attaché. Both available in black, the clamshell design lets you use your MacBook Pro while it's still in the case. An iPad® pocket with nylux lining and compressible foam padding ensures protection without adding bulk and an interior divider with iPad, iPhone® and accessory pockets maintains organization. A wider base allows the interior storage pocket to accommodate an extended power adapter. MSRP \$79.99/each model. For more information, visit www.Thule.com.



Thule's new Gauntlet attachés feature semi-rigid, high-density construction to provide protection for the hardware you need to carry.

Ultra-Optix, Inc. Sheds New Light on Travel Lights

ULTRA-OPTIX INTRODUCES SEVERAL NEW book lights: the EZ-FLEX3LED (MSRP \$18.99) has three LED lights, a flexible arm to position light where needed and a clip-on base; the EZ-FLEX (\$10.49) is a single LED light with flexible arm and clip-on base; the UBC-LED (\$12.49) Ultra Clip Booklight stays in the book for storage and has two super bright LED lights that are attached to a flexible neck; and the SV-RLED (\$20.99) is a 3.5" round magnifier with a frameless, rubberized ergonomic handle equipped with two LED lights and offering 2.5 magnification. For more information and to see additional individual product features and available colors, visit www.UltraOptix.com.



New book lights by Ultra-Optix

Ricardo Beverly Hills' Mariposa Collection Designed with Women in Mind

AS FEMININE AS ITS NAME IMPLIES, Ricardo Beverly Hills' new Mariposa Collection in raspberry and espresso is extremely lightweight, allowing you to pack more while avoiding airline overweight baggage fees. Collection pieces include 28", 24", 20" and 16" uprights, a 22" soft duffel and a shopper — with the largest case weighing around 10 lbs. and the wheeled carry-on weighing around 7.25 lbs. The Glide-Rite spinner wheel system provides 360° mobility, minimizing effort and strain on arms, shoulders and back, and the Nano-Tex treated fabric helps keep luggage looking newer longer. Gain extra packing space at the pull of a zipper to accommodate gifts and extra items on the return journey. Other features include a deluxe interior, vertical wing tie tapes and an innovative cushioned top and side carry handle. Retailers range from \$160-\$460. For more information, visit www.RicardoBeverlyHills.com.



Ricardo Beverly Hills gives a feminine edge to its new Mariposa Collection.

New Satin Pillow for the Pampered Traveler

THE KUHI COMFORT TRAVEL PILLOW®, WHOSE PATENTED DESIGN CONSISTS OF TWO luxurious travel size cushions that cradle your resting head, now comes in luxurious satin. Convenient, versatile and washable just like the Kuhi Comfort Original®, the new satin design will maintain your hairstyle and pamper your skin. Each pillow comes with its own custom carrying bag to keep your Kuhi Comfort clean and ready to go. MSRP \$41.99. Contact 626-833-0862 or Info@KuhiComfort.com for more information; visit www.KuhiComfort.com to see the entire line of travel pillows.

Kuhi Comfort Satin comes in a quality washable satin.



[Product]

Royce® Leather Meets Tech Demands

ROYCE LEATHER'S NEW LEATHER CASES FOR E-readers and tablets embody the design trifecta of aesthetics, functionality and safety. Crafted with top grain Napa cowhide — and with the option to decorate with gold/silver foil stamping, debossing of corporate logo, names or up to three initials — case collections include the Kindle 3G (MSRP \$35); NOOK Color (\$40); Kindle Fire (\$40); and iPad®/iPad 2® (\$55). The cases are offered in black. Royce also has a new 15" laptop sleeve (\$140), available in black, that features a soft, supple leather exterior and padded mesh-lined interior. Visit www.RoyceLeatherGifts.com to see the features of the individual collections. For more information, contact 888-Royce-It, Billy Bauer at Billy@RoyceLeatherGifts.com or customer service at Royce@Verizon.net.



Royce Leather's new Kindle Fire leather case

Relief Pod Kit Has Survival Essentials for Any Emergency

THE RELIEF POD LARGE DELUXE EMERGENCY KIT contains enough supplies to provide safety and self-sufficiency for one person for 72 hours or for two people for 24 hours — a critical time after an emergency or disaster situation. Color-coded and compact, the kit unfolds to reveal contents neatly organized in individual clear plastic pouches. The patent-pending design — red for first-aid supplies, yellow for tools, blue for food and water and green for sanitary items and toiletries — makes it easy to find what you need, when you need it. Hang the kit by the attached loop or lay it out flat. A shoulder strap is included for comfort and ease of use. MSRP \$179.95. Visit www.ReliefPod.com for more details.



The Relief Pod Large Deluxe Emergency Kit



What will BOCONI do for you?

*Disclaimer: Carrying BOCONI may result in relentless female attention. Please proceed with caution.

www.boconibags.com

[Product]

Totseat® is Portable Ease for Traveling with Kids

TRENDYKID'S AWARD-WINNING TOTSEAT, a washable, squashable and portable highchair, lets families eat and drink where they want. It adjusts for high- and low-back chairs and clips neatly and firmly at the back, fitting almost any adult chair. An integral cummerbund offers additional support. Anchoring a child in safety and comfort, Totseat is suitable for children between the ages of six and 30 months who can sit unsupported. Available in five styl-



TrendyKid's washable, squashable, portable highchair: the Totseat

ish designs, it is easy to use and fits neatly into a handbag or diaper bag for storage and travel. MSRP \$34.99. For more information, visit www.TrendyKid.com.

SteriPEN's Freedom is Now Available

INTRODUCED AT THE 2011 TRAVEL GOODS Show, eco-friendly SteriPEN® Freedom is the smallest, lightest and first rechargeable UV water purifier. It features an integrated battery that recharges via a micro USB B port so you can recharge via computer, AC outlet or compatible solar charger. The metallic green Freedom provides 8,000 16-oz. water treatments. In 48 seconds, the germicidal UV light destroys over 99.9% of bacteria, viruses and protozoa such as giardia and cryptosporidium. Freedom uses instant-on technology with LED indicators, and requires just three easy steps. The versatile Freedom also serves as a LED flashlight. MSRP \$119.95. For more information about product features, visit www.SteriPen.com.



Save your stomach. SteriPEN Freedom destroys illness-causing microbes in seconds.

Khieng ATELIER Bags Are for Adventuresome Fashionistas

KHIENG ATELIER INTRODUCES THREE new bag collections, each a study of elegance with simple lines and refined silhouettes: Nobel Clamshell in crocodile-embossed premium leather; Blaze Clamshell, portraying the fancy color fusion of fabric and patent leather; and Woven Art, conveying the subtle workmanship of its maker in its microfiber and vegetable-tanned cowhide design concept. Designed to accessorize any outfit, dressy to casual, the pieces in these collections range in price from \$117-\$600. To see all Khieng ATELIER product lines, visit www.Khieng.com.



Khieng ATELIER presents the fancy color fusion of fabric and patent leather in its new Blaze Clamshell bag collection.

Eagle Creek Introduces Duffel Collection

EAGLE CREEK'S LIGHTWEIGHT CROSSROADS COLLECTION IS SMART AND UNFUSSY, luggage inspired by the sights, smells and sounds of far-flung journeys. Silhouettes include upright, sport and weekender duffels, as well as the Crossroads Roll-Away 30" Duffel, a large-capacity wheeled duffel that weighs just 4 lbs. 8 oz. and folds down to the size of a messenger bag.



Sturdy wheels make traveling with a big load easier and the corner bumpers and Bi-Tech™ bottom help protect it against urban obstacles. MSRP \$95. For more information about this collection, visit www.EagleCreek.com.



If storage is a concern, Eagle Creek's Crossroads Roll-Away 30" Duffel is a compact solution.

[Moving]

WINN Int'l Has Moved

WINN INTERNATIONAL HAS RELOCATED its office to 160 Martin Lane, Suite A, Elk Grove Village, IL 60007. The new building will allow for private dock and a more efficient office layout. Please make note of the new address. All other contact information, such as phone and fax, will remain the same: 800-292-WINN (toll-free); 847-593-0700/phone; 847-593-0747/fax.