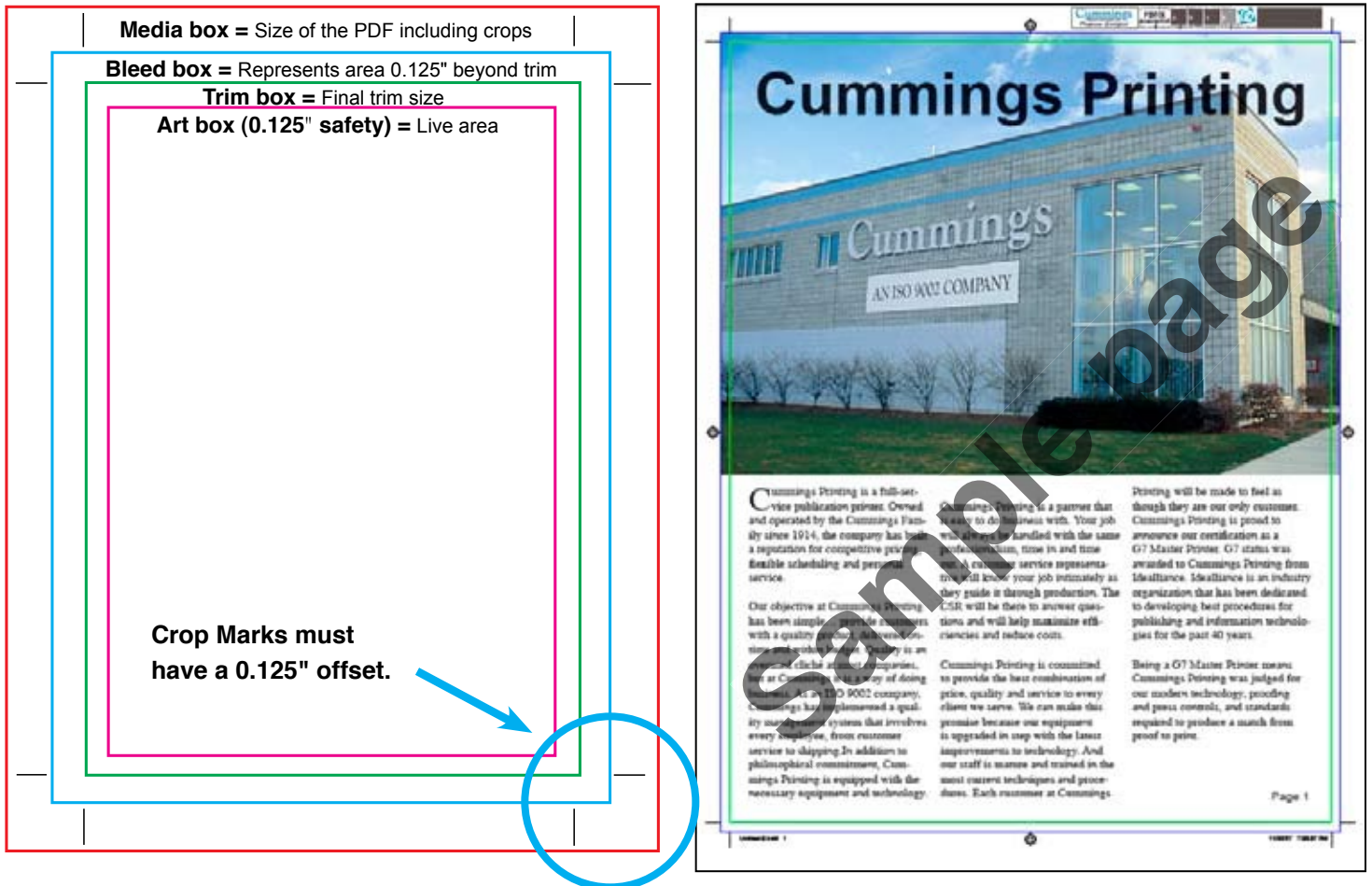


Tech Note 15: PDF Submission Guidelines

Revised: November 2007



In addition to the page definitions above, the PDF should also be:

- Version 1.3
- Fonts embedded
- CMYK, Grayscale, or Spot.
- Maximum total ink density of 300.
- Image resolution of 200 - 300 dpi.
- Multi-page PDF files should not exceed 250 MB in size.

The information contained within this tech note is based on PDF/X standards. PDF/X is a more universally accepted way for delivering data from one site to another. PDF/X files will perform more predictable through a prepress workflow than a typical PDF.

→
See page 2
for file naming

Questions?

Contact Kim Wong, Creative Director

Tel: 877-842-1938, x-705

Email: kim@travel-goods.org

Instructions for Ad File Upload

With this site you can use any standard FTP client or Internet Explorer for 'drag and drop' capabilities. To login, simply point IE to the following URL: <ftp://ftp.travel-goods.org/>

TGA FTP Login Info

FTP Host: <ftp.travel-goods.org>

User Login: [travelpubftp](#)

Password: \$Tg*F37

Once the file has successfully been uploaded, please send a notification email to kim@travel-goods.org and cathy@travel-goods.org.