



# The 2011 Travel Goods Show EXHIBITOR APPLICATION

Sunday, March 6 – Tuesday, March 8, 2011  
McCormick Place, Chicago, IL

www.thetravelgoodsshow.org | Sponsored by Travel Goods Association | www.travel-goods.org

## EXHIBITOR INFORMATION

COMPANY NAME (as you want to be listed in Show promotional materials) \_\_\_\_\_

PARENT COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_

COUNTRY \_\_\_\_\_ WEB ADDRESS \_\_\_\_\_

CO. PHONE \_\_\_\_\_ CO. FAX \_\_\_\_\_

TRADE SHOW CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

MOBILE PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

### TRAVEL GOODS PRODUCTS TO BE EXHIBITED

- |                                    |   |                                       |  |   |
|------------------------------------|---|---------------------------------------|--|---|
| <input type="checkbox"/> Apparel   | <input type="checkbox"/> Business Accessories | <input type="checkbox"/> Eco-friendly | <input type="checkbox"/> Luggage & Casual Bags | <input type="checkbox"/> Travel Accessories |
| <input type="checkbox"/> Backpacks | <input type="checkbox"/> Business Cases       | <input type="checkbox"/> Gifts        | <input type="checkbox"/> Pens                  | <input type="checkbox"/> Umbrellas          |
| <input type="checkbox"/> Books     | <input type="checkbox"/> Computer Cases       | <input type="checkbox"/> Handbags     | <input type="checkbox"/> Personal Accessories  | <input type="checkbox"/> _____              |

## BOOTH CONFIGURATION

Booth Size Request: \_\_\_\_\_ X \_\_\_\_\_, totaling \_\_\_\_\_ sq. ft.

Booth Preference:  Inline  Island  Corner  Peninsula (3 sides open)  Perimeter

Booth Location Request: \_\_\_\_\_

**TGA has final authority regarding the placement of exhibitors on The Show floor.**

## PAYMENT INFORMATION

Only applications submitted with payment will be considered valid.

Booth Rate:

TGA Member – \$19/sq. ft.

Nonmember – \$27/sq. ft.

Payment Amount: \$ \_\_\_\_\_ USD

Payment Type:

Check  MasterCard  Visa

Wire Transfer

Contact Cathy Hays at 877-842-1938, x-707 or  
cathy@travel-goods.org for wire transfer details.

CARD HOLDER'S NAME \_\_\_\_\_

CREDIT CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_

BILLING ADDRESS, CITY, STATE, ZIP-CODE \_\_\_\_\_

**Payment in full is due with application submission.**

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Please Note: Your signature indicates that you have read and accepted The Travel Goods Show Exhibitor Rules and Regulations and have given TGA permission to charge your credit card the indicated deposit amount.

All financial obligations to TGA (including 2011 membership dues, advertising fees, exhibit fees, and sponsorships) must be paid before you can open your booth.

Travel Goods Association, 301 North Harrison St., #412, Princeton, NJ 08540  
Phone: 877-842-1938, x-707 | Fax: 877-842-1938 | Email: chaystga@aol.com

**Submit by Email**

**Print Form**

## THE TRAVEL GOODS SHOW | RULES AND REGULATIONS

1. The assignment of booth space shall be in the Association's sole and absolute discretion and the Association reserves the right, in the best interests of The Show, to change the Exhibitor's display space at any time prior to the opening of the exhibition.
2. No cancellation of display space or this contract will be permitted nor any refund made of any monies received by TGA after acceptance of this contract by the Association.
3. An Exhibitor's display will not be permitted to open if the Exhibitor is in arrears in any financial obligation to the Association, including the current year dues.
4. If any exhibit is not set up and in order by one hour prior to the opening of The Show as designated by the Association, the Association reserves the right to assign that booth to another Exhibitor or make such other use of the space as deemed necessary or appropriate with no refund made to the Exhibitor. Booth must be staffed and product displayed at all times during Show hours. Set up and Show hours shall be designated by the Association and are subject to change by the Association.
5. No exhibit dismantling or packing up may begin until The Show is officially closed at the end of the final Show day. Noncompliance may result in the Exhibitor not being permitted to exhibit in future Shows. The Association will impose a penalty to future Show fees as a security deposit against early breakdowns.
6. Exhibitors who must close their booths on a Show day due to a religious observation must notify the Association prior to the opening of The Show. The exhibit cannot be draped or covered in any way. Exhibitor must provide security personnel at its own expense to ensure the security of the unstaffed exhibit and displayed product.
7. No subletting, assignment or sharing of display booths or space in display booths is permitted without the prior written permission of the Association and upon such conditions as the Association may in its sole discretion determine. All such requests to sublet or share space must be made in writing at least 60 days prior to The Show opening date to be considered by the Association. Exhibitors shall not exhibit, or permit to be exhibited in their space, any merchandise or advertising materials which are not part of the regular products of the company appearing on the front of this contract and as described on the reverse side of this contract. Exhibits are to be kept intact until closing of The Show.
8. All exhibits must be removed by 12:00 noon on the day following The Show. Any exhibit material not removed by this time and date will be declared abandoned and disposed of by the Association at the Exhibitor's expense at the Association's discretion.
9. All exhibit decorations must be arranged for by the Exhibitor at its own expense. No combustible decoration, such as crepe paper, tissue paper, cardboard, corrugated paper, etc. shall be used at any time. All packing containers, excelsior, wrapping paper, etc. are to be removed from the floor and must not be stored under tables or behind displays. All materials and fluids which are inflammable are to be kept in safety containers in accordance with local fire department regulations.
10. All work in connection with the installation and dismantling of exhibits must be performed by appropriate union personnel in conformance with local union work rules. The Association reserves the right to decline to permit an Exhibitor to conduct and/or maintain an exhibit if in the Association's sole judgment such Exhibitor or exhibit or proposed exhibit shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs and any other thing without limitation which affects the character of the exhibit and therefore The Show. The Exhibitor will confine its activities and the construction and/or maintenance of its exhibit in conformance with the specification, rules and agreement between the Association and the exposition hall and directions of the local fire marshal's office.
11. There shall be no restriction on the height of the booth. However, any wall exceeding 8 feet in height must be solid grey or white on its exterior side. If an exhibitor is found to be in violation of this rule and, if after being so advised by the Association, takes no action to bring the exhibit into compliance, the Association has the right to proceed to have such work completed and the Exhibitor will be responsible for all related costs the Association incurs.
12. Showing of product, distribution of printed matter, souvenirs, or any other form of advertising or promotion must be made within the Exhibitor's own display and not in or over the aisles, halls or lobby of the exhibition hall, except Association-sponsored advertising areas. An exhibit cannot extend into or hang over any aisle or other public area.
13. Neither the Association, the exhibit hall nor any of the contractors of the foregoing will be liable or responsible to the Exhibitor or any other party for articles left in the display space, exhibition area or exhibition hall. Watchmen will be furnished but the furnishing of such watchmen will not be deemed to affect the non-liability of the parties in the preceding sentence. If insurance is desired it must be secured by the Exhibitor. The Association recommends that Exhibitors take individual precautionary measures such as securing easily transportable articles of value and their removal to a place of safekeeping after exhibit hours while the booth is not manned. All material brought by the Exhibitor is the responsibility of the Exhibitor. Any theft should be reported immediately to the Association.
14. Exhibitors may not sponsor and/or conduct private shows, meetings with or without merchandise, entertainment functions with or without food, seminars, forums, during Show hours, anywhere in the city in which The Show is being held.
15. Exhibitors may not use any other space in the exhibit hall at any time for sales, exhibit, entertainment or meeting purposes, except by consent of the Association.
16. Nothing shall be posted on, or tacked, nailed or screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Anything in connection therewith necessary or proper for the protection of the building, equipment or furniture will be at the expense of the Exhibitor.
17. Exhibitors may register as booth personnel only persons who are full-time, direct employees of the Exhibitor, and spouses of employees.
18. Exhibitor personnel wearing excessively scanty costumes or forms of dress inconsistent with the dignity of the exhibit will not be permitted on the exhibit floor.
19. Exhibitors will not make any excess noise in their booths. The Association has the right to require an Exhibitor to cease noise it determines to be offensive, excessive or disruptive to other exhibitors. The use of sound amplifiers, TV shows, records or similar devices must not interfere with the transaction of business by other Exhibitors.
20. Only persons 18 years of age and older may be in the exhibit hall during set-up and tear-down days.
21. Exhibitor agrees to indemnify, defend, save and hold the Association, its contractors and the exhibit hall forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, as well as to strictly comply with the applicable terms and conditions contained in the agreement between the exhibit hall and the Association regarding the exhibition premises; and further Exhibitor shall at all times protect, indemnify, save, and keep harmless the Association, its contractors and the exhibit hall against and from any and all loss, cost, damage, liability or expense arising from or out of or by reason of any accident or other occurrence to anyone, including the Exhibitor, its agents, employees and business invitees, which arises from or out of or by reason of Exhibitor's occupancy and use of the exhibition premises or part thereof. In the event of postponement of The Show for any cause (including but not limited to force majeure reasons such as fire, earthquake, act of God, public enemy, strikes, labor disputes, legal restraints and any other causes beyond the control of the Association), the Association shall have the right during the 90 days following the postponement date to either reschedule and reproduce The Show or elect to cancel The Show. In the event of cancellation for causes beyond the control of the Association including but not limited to force majeure causes as set forth in the preceding sentence, the Association may determine to reimburse exhibitors on a pro rata basis on amounts paid the Association less any and all direct or indirect expenses that may have been incurred or will be incurred in connection with The Show or its cancellation. In no event and under no circumstances shall the Association be liable or responsible for consequential damages or business losses of any kind whatsoever.
22. The Exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Exhibitor's displays, equipment and other property brought upon the premises of the exhibit hall and shall indemnify and hold harmless the exhibit hall, the Association, their agents, servants and employees from any and all such losses, damages and claims.
23. In case of any violation of a term or condition of these Rules and Regulations on the part of the Exhibitor, right is hereby given the Association to terminate the contract, to occupy space at its option, and the Association may re-enter and take possession of space occupied by the Exhibitor and remove all persons and goods at the Exhibitor's own risk and the Exhibitor shall pay all of such expense arising out of said termination and re-entry, and forfeit all monies paid or due to the Association on account thereof.
24. The interpretation and application of the Contract and Exhibition Rules and Regulations is the final responsibility of the Association. These Rules are subject to revision by the Association and all points not covered are subject to its decision. The Association has the right to amend or alter the terms and conditions of this contract from time to time as need arises provided the Association gives not less than 10 days' notice to the Exhibitor. The Exhibitor for himself, his agents and employees agrees to abide by this contract, and all conditions, terms, rules and regulations as published by the Association and any future alterations or modifications pursuant to this paragraph. All disputes, claims and controversies arising from this contract or participation in the Trade Show described by this contract shall be adjudicated under New Jersey State law in the courts of the State of New Jersey, Mercer County. The Exhibitor consents to personal jurisdiction of said courts in Mercer County.
25. Exhibitors who fail to comply with Show rules will not be permitted to exhibit at future Shows.