



## MEDIA REGISTRATION FORM

To register additional colleagues or associates by mail or fax, just copy this form.

March 2-4, 2010

Las Vegas Convention Center, Las Vegas, NV

[www.thetravelgoodsshow.org](http://www.thetravelgoodsshow.org)

Sponsored by Travel Goods Association | [www.travel-goods.org](http://www.travel-goods.org)

### How to register

Please complete this application and submit media credentials by mail or fax before February 25, 2010. After March 1, bring this form with credentials to Show Registration. Acceptable credentials include:

- Business card from a print, broadcast or Internet media organization in an editorial position.
- Byline or editorial credit in a masthead published within the last 12 months.

**Non-editorial media (ad sales, marketing, public relations and promotions) must register as Industry Affiliates using the Attendee Registration Form.**

#### Mail credentials to:

Kim Wong  
Travel Goods Association  
5 Vaughn Dr., Ste. 105  
Princeton, NJ 08540

#### Fax credentials to:

Kim Wong  
Travel Goods Association  
201-857-8769

#### Questions, contact:

Kim Wong  
Travel Goods Association  
609-720-1200, x-205  
[kim@travel-goods.org](mailto:kim@travel-goods.org)

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Web Site URL \_\_\_\_\_

If you wish to receive, or continue to receive, *Travel Goods Showcase* magazine, check appropriate box.  Current Subscriber  New Subscriber

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Media

#### ● Type of Media (Check the most appropriate)

- Internet
- Magazine
- Newspaper
- Newswire
- Radio
- TV (National/Regional)
- TV (Cable)
- Trend Letter/Newsletter
- Other \_\_\_\_\_  
(PLEASE SPECIFY)

#### ● Title (Check the most appropriate)

- Accessories Editor
- Editor
- Fashion/Style Director
- Photographer/Camera Technician
- Producer
- Reporter
- Stylist
- Writer
- Other \_\_\_\_\_  
(PLEASE SPECIFY)

#### ● Media Outlet

- Consumer
- Trade
- Other \_\_\_\_\_  
(PLEASE SPECIFY)