

For Immediate Release

Travelpro Announces ‘Win a Free Cruise to the Bahamas Sweepstakes’

- A 3 night/4 day Norwegian Cruise Line® Getaway -

(February 16, 2010), Boca Raton, FL – Travelpro, the original inventor of Rollaboard® luggage and leader in innovative, high-quality luggage, announces its ‘Win a Free Cruise to the Bahamas Sweepstakes’ to launch Maxlite™, its lightest and most affordable luggage collection to date.

To help consumers avoid airline overweight baggage fees, Maxlite is constructed with an exceptionally lightweight honeycomb frame that allows you to pack more without exceeding weight limits. In addition, there are four carry-on models to help travelers avoid rising checked-baggage fees. “We have developed Maxlite to provide an exceptional value to all customers, while still meeting the demanding quality and durability standards that Travelpro customers have come to expect”, said Scott Applebee, Vice President of Marketing at Travelpro.

To build awareness of the new luggage line, Travelpro is offering the ‘Win a Free Cruise to the Bahamas Sweepstakes.’ The sweepstakes offers an exciting grand prize package which includes:

- 3 Night/4 Day Norwegian Cruise Line® Getaway departing Miami and sailing to Nassau and Great Stirrup Cay Bahamas
- Includes all on-board meals and entertainment
- Two Economy Class, round-trip tickets to Miami from any major city in the continental United States

The sweepstakes runs from February 15, 2010 through April 4, 2010. To enter, simply register at www.TravelproPromotions.com. Visit this same site to view the complete sweepstakes rules. No purchase is required to enter the sweepstakes.

About Travelpro®

For over two decades, Travelpro has prided itself on design innovation and durability in crafting the highest quality luggage for travelers worldwide. Since transforming the ease of modern day travel with The Original Rollaboard® wheeled luggage, Travelpro has been the brand of choice for flight crews and frequent travelers worldwide. Travelpro is dedicated to building a lifelong relationship with its customers by consistently understanding and exceeding their needs. The company offers a variety of innovative, high-quality luggage collections and computer briefs; each aimed at a specific user lifestyle and rigorously tested. Travelpro was the winner of the 2009 Leading Edge Award from Executive Travel Magazine for “The Best Carry-on Case.”

Please visit Travelpro at www.travelpro.com for a complete list of the latest products and retail locations.

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