

For Immediate Release:

Travelpro®, Atlantic® Luggage and Austin House™ Announce the “2011 Gift Guide for the Travelling Mom.”

-For Mother’s Day-

(March 18, 2011), Boca Raton, FL – Travelpro®, Atlantic® Luggage, and Austin House™ are pleased to announce their “2011 Gift Guide for the Travelling Mom.” Make this a memorable Mother’s Day with a gift from their expansive lines of luggage and accessories, designed to suit the needs of the female traveler.

“The 2011 Gift Guide offers a variety of fashionable luggage and travel accessories that meet the desires of mothers who travel and the budgets of their loved ones” said Scott Applebee, Vice President of Marketing for the Travelpro family of brands.

Surprise her with the stylish Travelpro® Maxlite™ 22” Rollaboard®, a perfect Mother’s Day gift constructed with an exceptionally lightweight honeycomb frame for easy lifting into and out of cars and airplane overhead bins. Weighing well under 8 pounds, the fashionable, maroon, Maxlite 22” Carry-On features in-line skate wheels for a smooth and easy roll, an ergonomic extension handle with comfort grip, and nylon fabric with a DuraGuard™ coating, giving it the look and durability of a top-of-the-line bag, but without the weight and high price tag.

The Platinum® 6 City Tote is a stylish gift choice for the trendy Mom with its bold fusion of fashion, functionality, and lightweight durability. This flagship collection was designed to meet the unique needs of business and frequent leisure travelers who seek durability and style in their travel gear. The strikingly innovative and elegant Platinum 6 collection is offered in a striking blue fabric color with chrome accents and leather touch points.

The lightweight and affordable Atlantic Ultra® Lite 25” Upright is another great Mother’s Day gift choice, constructed with an exceptionally lightweight honeycomb frame allowing travelers to pack more without incurring additional airline overweight baggage fees. The Atlantic Ultra Lite 25” is available in a sleek and stylish Moss color that allows travelers to easily identify luggage at airport baggage claims.

Make her next trip effortless and stress-free with the Atlantic Graphite Lite 3 21” carry-on Spinner, featuring an 8-wheel Spinner System that rolls effortlessly in all directions through crowded airports, train stations and bus terminals, providing users with the ultimate in maneuverability and convenience while on the move. The Graphite Lite 3 features a durable, retractable handle with dual locking points at 38” and 43” to ensure a comfortable roll for users of different heights. In addition, low-profile carry handles on three sides provide easy lifting into and out of airplane overhead bins and car trunks.

Another great gift choice for mom is the Atlantic™ Insulated Lunch Tote, an innovative and fashionable lunch bag available at affordable price points. With a variety of styles and colors to choose from, each tote is insulated to preserve food products for a longer period of time. Available in easy to clean microfiber materials, lunch totes merge fashion and functionality for professional mothers on the go.

Austin House™, a leading brand of innovative travel accessories, features a multitude of cost effective items that will make unique and useful gifts for this Mother's Day. Let your loved one know that traveling can be hassle-free with this line of travel accessories. The stunning, faux Croc collection includes an elegant, compact jewelry case, travel wallet and passport cover. This multi-compartment jewelry case gives you the ability to protect your rings, necklaces and even, bangles; the travel wallet has multiple interior dividers that can be used to separate currencies, docs and receipts; the compatible passport cover completes the collection. Another great gift option from Austin House is the Travel Pillow, perfect for the frequent red-eye or jet lagged traveler who needs to catch up on their Z's. Designed to be worn around the neck, the pillow offers head support on plane, train and car trips for a cozy snooze. The pillow is now available in soft flocked nylon in four colors. Your loved one will be able to pinpoint her luggage instantly and save time during baggage claim pick-up at airports, train stations and bus terminals with Austin House's Fashion luggage tags. These themed ID tags come in fashionable Butterfly, Cupcake, and Heart designs, allowing travelers to easily identify their luggage and reduce confusion at the airport.

About Austin House™

Austin House started in 1974 to make travel as safe, comfortable and hassle-free as possible. Today, the strength of Austin House is its vast selection of travel essentials and clever ideas, including safety locks, travel clocks, luggage straps, luggage tags, passport and document holders, personal security, comfort and care items, leather goods, adapters and converters and electronics accessories. A one-stop shop for travel accessories, Austin House is the essential resource for the serious traveler.

Please visit Austin House at www.austinhouse.com for a full list of the latest products and retail locations.

About Atlantic® Brand Luggage

Since 1919, the Atlantic® brand has been synonymous with affordable, value-added and lightweight luggage. As a market leader in the lightweight luggage segment, including neatly designed uprights and spinners to trendy and smart garment bags and totes, all Atlantic branded luggage is of superior quality and durability. Whether for business or pleasure, travel is easier with Atlantic luggage, now part of the Travelpro family of brands.

Please visit Atlantic Luggage at www.atlanticluggage.com for a full list of the latest products and retail locations.

About Travelpro

For over two decades, Travelpro International has prided itself on design innovation and durability in crafting the highest quality luggage for travelers worldwide. Since transforming the ease of modern day travel with The Original Rollaboard® wheeled luggage, Travelpro® has been the brand of choice for flight crews and frequent travelers worldwide. Travelpro is dedicated to building a lifelong relationship with its customers by consistently understanding and exceeding their needs. The company offers a variety of innovative, high-quality luggage collections and computer briefs; each aimed at a specific user lifestyle and rigorously tested. Travelpro was the winner of the 2009 and 2010 Leading Edge Award from Executive Travel Magazine for “The Best Carry-on Case.”

Please visit Travelpro at www.travelpro.com for a complete list of the latest products and retail locations. You can also follow us on Facebook at www.facebook.com/TravelproINTL and Twitter at www.twitter.com/travelprointl

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Note to editors: Visuals for all products are available, please contact Lindsay at HRMC at 305-573-0882 or lindsay@gohrhc.com