

For Immediate Release

**Mother's Day Gift Giving from Travelpro, Atlantic Luggage and Austin House
-For Those Who Love to Travel-**

(March 29, 2010), Boca Raton, FL – In a celebration of Mother's Day and all things travel, Travelpro, Atlantic Luggage, and Austin House unveil their "2010 Mother's Day Travel Gift Guide." Make this Mother's Day a day to remember by giving the gift of possibility for that special lady in your life.

"The '2010 Mother's Day Travel Gift Guide' offers shoppers a variety of fashionable luggage and travel accessories to choose from that fit their desires as well as their budgets," said Scott Applebee, Vice President of Marketing for the Travelpro® family of brands.

Surprise your loved one with the recently released Travelpro® Maxlite™ 22" Rollaboard®, a perfect Mother's Day gift constructed with an exceptionally lightweight honeycomb frame for easy lifting into and out of cars and airplane overhead bins. Weighing well under 8 pounds, the Maxlite 22" Carry-On features in-line skate wheels for a smooth and easy roll, an ergonomic extension handle with comfort grip, and nylon fabric with a DuraGuard™ coating, giving it the look and durability of a top-of-the-line bag, but without the weight and high price tag. This collection is available in either black or maroon and comes with a limited lifetime warranty. The suggested retail price is only \$119.99.

If Mom is a frequent business or leisure traveler, then the Atlantic® Optima® Carry-On Wheeled Garment Carrier is the perfect gift. This versatile and elegant rolling garment bag easily stores 3 suits and the circular foam bar keeps them wrinkle free. Moreover, the luggage is feather-light and effortlessly mobile to move easily through the airport and security check-in. Available in both plum and charcoal fabrics, this collection is both stylish and durable. A limited life time warranty is standard and the suggested retail price is \$199.99.

Austin House™, a leading brand of great travel accessories, features a multitude of cost effective items that will make unique and useful gifts for this Mother's Day. Let your loved one know that traveling can be hassle-free with this line of travel accessories. The Austin House Waist Safe holds passports, traveler's checks, and other valuables. Its washable, lightweight, poly/cotton material with Agion™ treated CoolMax® keeps moisture and odor away. The suggested retail price for the Waist Safe is \$14.00. The Travel Document Organizer has convenient outside slip-pockets for quick access to tickets and boarding passes. Ten credit card pockets, a pen holder, five stash pockets and ID window make up the inside. This organizer is constructed of elegant lambskin leather and fully lined for durability, with a suggested retail of only \$30.00. The Austin House Shopping Tote compacts to fit into a convenient nylon pouch. This nylon pouch is equipped with a clip that can attach to your tote

while opened and can be used as a cell phone holder. When the tote is not in use, the pouch can be clipped to your belt loop or purse. The suggested retail for this shopping tote is only \$5.00. For maximum comfort on her next flight, let her rest easy with the Austin House 2-in-1 Super Soft Blanket and pillow set. This blanket can be removed from the pouch and the pillow inflated. The pouch can then be used as a pillow case. The Super Soft Blanket's suggested retail price is \$25.00. Other Austin House products include the Stay Dry vinyl waterproof bag that protects your camera, cell phone, MP3 player, or other important items against water damage. This tough, vinyl waterproof bag features a lock fold-over design ensuring its contents stay dry. The suggested retail for the Stay Dry vinyl is \$6.00. The Austin House compact Travel Laundry Kit contains five quarter ounce liquid Woolite® detergent packets, a sink stopper for sinks without a plug and a laundry line to hang laundry. The suggested retail price for the travel laundry kit is \$9.00. Your mother, grandmother, wife, or other special lady in your life will surely thank you for these thoughtful gifts from Austin House.

About Austin House™

Austin House started in 1974 to make travel as safe, comfortable and hassle-free as possible. Today, the strength of Austin House is its vast selection of travel essentials and clever ideas, including safety locks, travel clocks, luggage straps, luggage tags, passport and document holders, personal security, comfort and care items, leather goods, adapters and converters and electronics accessories. A one-stop shop for travel accessories, Austin House is the essential resource for the serious traveler.

Please visit Austin House at www.austinhouse.com for a full list of the latest products and retail locations.

About Atlantic® Brand Luggage

Since 1919, the Atlantic® brand has been synonymous with affordable, value-added and lightweight luggage. As a market leader in the lightweight luggage segment, including neatly designed uprights and spinners to trendy and smart garment bags and totes, all Atlantic branded luggage is of superior quality and durability. Whether for business or pleasure, travel is easier with Atlantic luggage, now part of the Travelpro family of brands.

Please visit Atlantic Luggage at www.atlanticluggage.com for a full list of the latest products and retail locations.

About Travelpro

For over two decades, Travelpro has prided itself on design innovation and durability in crafting the highest quality luggage for travelers worldwide. Since transforming the ease of modern day travel with The Original Rollaboard® wheeled luggage, Travelpro® has been the brand of choice for flight crews and frequent travelers worldwide. Travelpro is dedicated to building a lifelong relationship with its customers by consistently understanding and exceeding their needs. The company offers a variety of innovative, high-quality luggage collections and computer briefs;

each aimed at a specific user lifestyle and rigorously tested. Travelpro was the winner of the 2009 Leading Edge Award from Executive Travel Magazine for “The Best Carry-on Case.”

Please visit Travelpro at www.travelpro.com for a complete list of the latest products, retail locations, and travel tips, like how to pack for hassle free travel domestically and internationally.

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Note to editors: Visuals for all products are available, please contact Lisandra at HRMC at 305-573-0882 or lisandra@gohrhc.com