

For Immediate Release:

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Travelpro Introduces Maxlite™ Luggage

- Travelpro's Lightest and Most Affordable Luggage Collection to Date

(October 19, 2009) Boca Raton, FL –Travelpro, the inventor of Rollaboard® luggage and a leader in innovative, high-quality luggage design, introduces Maxlite™ luggage, its lightest and most affordable collection to date.

“We’ve developed Maxlite to provide an exceptional value to all travelers, while still meeting the demanding quality and durability standards that Travelpro customers have come to expect,” said Scott Applebee, Vice President of Marketing at Travelpro. “The lightest of our lightweight collections was designed to make traveling easier and less costly by helping travelers avoid the fees that airlines charge for overweight checked bags,” said Applebee.

To help consumers avoid overweight baggage fees, Maxlite is constructed with an exceptionally lightweight honeycomb frame that allows you to pack more without exceeding weight limits. Travelers can also avoid rising checked-baggage fees with Maxlite’s four carryon pieces, which include a rolling tote, a duffel bag, a 22” expandable Rollaboard®, and a 22” rolling duffel. Weighing well under 8 pounds, the Maxlite 22” Carry-On features a honeycomb frame and nylon fabric with DuraGuard™ coating, giving it the look and durability of a top-of-the-line bag, but without the weight and high price tag.

The Maxlite luggage collection has a wide array of practical benefits for today’s traveler. Ball-bearing in-line skate wheels are made of high quality materials for long-lasting durability and a smooth and easy roll. The main compartment expands 2 1/2” on select bags, maximizing space and flexibility for packing. A rubber skid plate, skid bars and molded corner guards protect against damage during travel. An extra large front pocket can store a laptop, newspaper, coat, sweater or other last minute items. The extension handle is slightly angled at a 10-degree tilt and includes the ergonomic TPR Comfort Grip to provide the right geometry to roll Maxlite luggage with maximum ease and comfort.

The Maxlite collection is available in black or maroon fabric colors. The line includes: the Duffel bag, Rolling Tote, 22” Expandable Rollaboard®, 25” Expandable Rollaboard®, 28” Expandable Rollaboard®, 22” Rolling Duffel, and 30” Rolling Duffel. A Limited Lifetime Warranty extended by Travelpro guarantees that the luggage is free from defects in materials and workmanship.

About Travelpro®

For more than two decades, Travelpro has prided itself on design innovation and durability in crafting the highest quality luggage for travelers worldwide. Since transforming the ease of modern day travel with The Original Rollaboard® wheeled luggage, Travelpro has been the brand of choice for flight crews and frequent travelers worldwide. Travelpro is dedicated to building a lifelong relationship with its customers by consistently understanding and exceeding their needs. The company offers a variety of innovative, high-quality luggage collections and computer briefs; each aimed at a specific user lifestyle and rigorously tested. Travelpro was the winner of the 2009 Leading Edge Award from Executive Travel Magazine for “The Best Carry-on Case.”

Please visit Travelpro at www.travelpro.com for a complete list of the latest products and retail locations.

Maxlite™ Luggage Collection: Weight and Dimensions

Duffel Bag	11.5" H X 16" L X 9" W	1.8 lbs.
Rolling Tote	13.5" H X 16" L X 10" W	5.3 lbs.
22" Exp. Rollaboard® Luggage	22" H X 14" L X 9" W	7.6 lbs.
25" Exp. Rollaboard® Luggage	25" H X 18.5" L X 11.5" W	10.3 lbs.
28" Exp. Rollaboard® Luggage	28" H X 20.5" L X 13" W	11.6 lbs.
22" Rolling Duffel	22" H X 14" L X 9" W	6.2 lbs.
30" Rolling Duffel	30" H X 15" L X 14" W	8.1 lbs.

* Dimensions are for the suitcase compartment only and do not include external components such as wheels, feet or handles. Weights listed above do not include accessories.

All **Maxlite** visuals are available upon request, please contact Howard Miller at: howard@gohrhc.com or call 305-573-0882.

