

For Immediate Release:

Travelpro, Atlantic and Austin House to Introduce Multiple Innovative New Products at the 2011 Travel Goods Show

(February 17, 2011) Boca Raton, FL –Travelpro, the original inventor of Rollaboard luggage and a leader in innovative, high-quality luggage design, is pleased to debut its new luggage and business case collections under the Travelpro® and Atlantic® brands at the 2011 Travel Goods Association (TGA) Show. Travelpro will be showcasing three of their new lines, the Platinum® 7 Collection, the WalkAbout® Lite 4 Collection and the Executive Pro™ Briefcase line. Under its Atlantic label, Travelpro will introduce two new spinner collections, Compass® 2, and the Atlantic Air® Collection.

In addition to the new luggage collections, Austin House™, one of the industry leaders in travel accessories, will display its entire offering, including some new innovative products that make traveling easier. Also, the new 2011 Ecko Untld.® backpacks, duffle bags and luggage will be prominently on display at the show.

Travelpro's featured luggage line at the TGA Show will be the innovative and stylish, Platinum 7 Collection. Representing the best of a proud tradition at Travelpro, the Platinum 7 Collection was designed for the frequent traveler. The collection has innovative features that set it apart from any other luggage line in the marketplace, including a stylish design with black nickel accents, an Integrated 4 Point Expansion Stability System, Removable Suiter System, and Extension Handles engineered for greater strength and comfort that accommodates users of different heights. In addition, its 2 ½" expansion capability feature allows for extra capacity for the travelers last minute wardrobe additions.

Travelpro is proud to introduce the next generation of its highly successful WalkAbout collection, WalkAbout Lite 4. This collection brings together lightweight durability and functionality to the frequent business and leisure traveler. The ultra lightweight WalkAbout® Lite 4 includes both 4-wheel spinner and 2-wheel Rollaboard® models, all in the same collection. The collection offers an exceptional value to frequent travelers with affordable price points and a durable construction that is built to last.

The Executive Pro briefcase collection from Travelpro offers the ideal combination of sophistication and functionality for the road warrior. Travelers will speed through the security line at the airport with their checkpoint friendly briefcases and can easily access their important materials from the built-in business organizer and file folders. With an entire collection of briefs to choose from, whether rolling or non-rolling, the frequent business traveler can find exactly what they are looking for in a briefcase.

The Compass 2 spinner collection, from Atlantic Luggage, was designed for a broad range of leisure travelers seeking affordability, quality, and style in their travel gear. Crafted to reduce the stress and hassles commonly associated with travel, its innovative features include a unique 4-wheel spinner system that allows for effortless maneuverability. The Compass2™ Collection is one of the lightest weight spinner collections in the market and provides an exceptional price/value.

The Atlantic Air Collection is an innovative, high quality spinner collection that was designed to roll easier in multiple directions through busy airports, train stations, and bus terminals. With its unique specifically designed handle system that allows for a comfortable grip at all angles and its 4-wheel spinner system, Atlantic Air has better maneuverability than any other spinner in the market. Additional features include a full length, removable mesh lid pocket, 2 ½ inch expansion capability providing extra packing room, and multiple storage pockets allowing for easy access to airline boarding pass, passport, wallet, keys, etc.

About Austin House™

Austin House™ started in 1974 to make travel as safe, comfortable and hassle-free as possible. Today, the strength of Austin House is its vast selection of travel essentials and clever ideas, including safety locks, travel clocks, luggage straps, luggage tags, passport and document holders, personal security, comfort and care items, leather goods, adapters and converters and electronics accessories. A one-stop shop for travel accessories, Austin House is the essential resource for the serious traveler. Please visit Austin House at www.austinhouse.com for a full list of the latest products and retail locations.

About Atlantic® Brand Luggage

Since 1919, the Atlantic® brand has been synonymous with affordable, value-added and lightweight luggage. As a market leader in the lightweight luggage segment, including neatly designed uprights and spinners to trendy and smart garment bags and totes, all Atlantic branded luggage is of superior quality and durability. Whether for business or pleasure, travel is easier with Atlantic luggage, now part of the Travelpro family of brands. Please visit Atlantic Luggage at www.atlanticluggage.com for a full list of the latest products and retail locations.

About Travelpro

For over two decades, Travelpro International has prided itself on design innovation and durability in crafting the highest quality luggage for travelers worldwide. Since transforming the ease of modern day travel with The Original Rollaboard® wheeled luggage, Travelpro® has been the brand of choice for flight crews and frequent travelers worldwide. Travelpro is dedicated to building a lifelong relationship with its customers by consistently understanding and exceeding their needs. The company offers a variety of innovative, high-quality luggage collections and computer briefs; each aimed at a specific user lifestyle and rigorously tested. Travelpro was the winner of the 2009 and 2010 Leading Edge Award from Executive Travel Magazine for “The Best Carry-on Case.”

Please visit Travelpro at www.travelpro.com for a complete list of the latest products and retail locations. You can also follow us on Facebook at www.facebook.com/TravelproINTL and Twitter at www.twitter.com/travelprointl

#

Note to Editors: Product and lifestyle visuals of each product and extensive fact sheets are available for the TGA show. Please contact Lindsay Stuart, lindsay@gohrmc.com, or Howard R. Miller, howard@gohrmc.com, at 305-573-0882.