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For Immediate Release:

Travelpro Announces ‘Win a 12-day, 10-city, 4-country European Dream Vacation’ Sweepstakes

(February 4, 2011), Boca Raton, FL – Travelpro, the original inventor of Rollaboard® luggage and a leader in innovative, high-quality luggage design is pleased to announce its new, major national sweepstakes, offering registrants the chance to win an amazing 12-day, 10-city, 4 country European Vacation.

The winners of this once-in-a-lifetime European retreat will be packing their brand new Travelpro® Crew™ 8 Rollaboards for a vacation that will take them through quaint towns, historical sites, and major cities in the Netherlands, Belgium, Luxembourg, and France. The culmination of this magical vacation will end with three memorable nights in the romantic city of Paris, including a visit to the famous Eiffel Tower, a worldwide icon and the inspiration for the Travelpro logo.

The grand prize winner of the sweepstakes will receive the following package:

- Round trip airfare for two
- A twelve night experience in Europe including lodging (one room, double occupancy), guided and unguided sightseeing.
- Select meals and transportation throughout the Netherlands, Luxembourg, Belgium and France.
- Two Travelpro® Crew™ 8 Rollaboards®

This national sweepstakes and campaign will be featured in the renowned travel publication, Conde Nast Traveler, during the month of February and March. Simultaneously, Travelpro will increase awareness of the sweepstakes through a multi-million impression online campaign in Travelocity and other popular travel sites. “We are confident that through our extensive marketing and advertising efforts, we will generate excitement for the sweepstakes from people who love to travel” said Scott Applebee, VP of Marketing for Travelpro. The campaign will run from January 23, 2011 through March 31, 2011. To enter, simply register at www.Travelpro.com/sweepstakes. This site also includes the complete sweepstakes rules. No purchase is necessary to enter the sweepstakes.

About Travelpro

For over two decades, Travelpro International has prided itself on design innovation and durability in crafting the highest quality luggage for travelers worldwide. Since transforming the ease of modern day travel with The Original Rollaboard® wheeled luggage, Travelpro® has

been the brand of choice for flight crews and frequent travelers worldwide. Travelpro is dedicated to building a lifelong relationship with its customers by consistently understanding and exceeding their needs. The company offers a variety of innovative, high-quality luggage collections and computer briefs; each aimed at a specific user lifestyle and rigorously tested. Travelpro was the winner of the 2009 and 2010 Leading Edge Award from Executive Travel Magazine for “The Best Carry-on Case.”

Please visit Travelpro at www.travelpro.com for a complete list of the latest products and retail locations. You can also follow us on Facebook at www.facebook.com/TravelproINTL and Twitter at www.twitter.com/travelprointl

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