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For Immediate release

Got Back Pain? Consider a Laptop Rolling Tote that Carries 33+lbs with the Effort it Takes to Carry a Water Bottle

Back, neck, and shoulder pain from carrying a purse or bag is all too common. The solution is simple. Instead of carrying a bag, roll it. Introducing a new laptop rolling tote that carries 33 pounds of weight with the same effort it takes to carry a water bottle. It's style and function in one pain-free solution.



Layton, Utah (Swany Walkin'Bags) December 6, 2009 -- Women carry up to 33 lbs of "stuff" in their bag, whether it's to the office or just around town. They often choose style and fashion over function just because the bag "looks good." The laptop, water bottle, organizer, cell phone, paperwork, snack, umbrella, and an extra pair of shoes for the commute. All of these items end up in the bag. And, when all that "stuff" is carried on one's shoulder, it becomes a "pain in the neck", literally.

Carrying a shoulder bag can cause back and neck strain, but there is a solution. Walkin'Bag has designed a new laptop rolling tote that carries up to 33 lbs of weight with the same effort it takes to carry a water bottle. Users can fit everything they need into a bag, but instead of carrying it, they can roll it alongside them.

The Perfect Combination of Style and Function

With the JetCart from Walkin'Bag, users can fit everything they need inside the tote and roll it alongside them with 1/20th* the effort as compared to carrying a shoulder bag. And how does it look? Fabulous. Fashionable. Stylish. Like a million bucks. For anyone who is still shouldering a bag or purse, the time has come to upgrade to a smart-style solution that offers both style and function. *Based on our study



No More Aching Shoulder, Neck and Back

Back, neck, and shoulder pain simply isn't chic. But what about jetting around belongings in a JetCart? Now that's chic. The JetCart fits everything from a 15.4" laptop to a change of shoes. It all fits in one bag and, instead of being carried, it jets alongside alleviating the potential for those aches and pains.

Light as a Feather

The new JetCart, is as light as 4.8 pounds. It carries a 15.4" laptop computer and is designed with a built-in seat in one of the models. With four Swivel-Glide wheels and a patented Curved handle, the JetCart rolls effortlessly beside the user and gives extra "lean on" support.

Organizational Style

The JetCart is all about organizational style, designed with a 15.4" laptop computer pocket, three-file sections, extra pockets for portable devices, and two gusseted side pockets for a water bottle and an umbrella. The *inside* pockets are collapsible and provide ample storage space when the user doesn't need to carry a laptop computer. The upright shape enables the bottom half to store bulky items such as a pair of shoes. (Shoe bags are included.) The zipper unzips fully to allow quick access to the contents stored inside.

Patented Curved Handle

The JetCart's patented Curved Handle allows users to "lean on" the bag and move with less effort and stress. This handle supports up to 250 pounds and adjusts easily to 6 different levels up to 37" high.

Swivel Glide Four-Wheel Technology

The JetCart's four 360° Swivel Glide Wheels spin in all directions and glide along like an extension of one's own body. The JetCart also easily maneuvers through crowded and narrow walkways.

Carry-On, Fits under Most Airline Seats

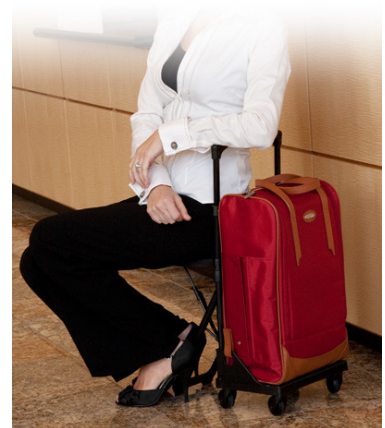
The JetCart is carry-on compliant and fits easily under most airline seats thus eliminating the need to use overhead bins. Reaching carry-on essentials, such as laptop computers, work papers, and magazines is easy because of its easy-access design.

Built-in Seat

Want to rest easy? Choose a JetCart model with the built-in seat. One simply lifts up the seat on the frame and sets it into place. The seat provides a quick rest and recharge and holds up to 300 pounds.

The Walkin'Bag Story

CEO Etsuo Miyoshi, polio survivor and busy business traveler, invented Walkin'Bag with a personal need in mind. "As a polio survivor, I dreamed of having a bag I could 'lean on.' So, I invented Walkin'Bag."



Some features included with the JetCart are:

- 15.4" Laptop Computer Pocket
- Patented Curved Handle
- Flip-Down Seat (w/seat)
- Ultra Light Weight Structure
- Detachable Frame
- Four 360° Smooth Rolling 2 inch Wheels.
- Carry-on
- Water Bottle Pockets
- Shoe Bags

Product Name: JetCart

Color: Red, Black, Brown

MSRP: \$150, \$165 (with seat)

Dim: 22" x 12" x 8"

Weight: 4.8 lbs, w/seat: 6.8 lbs

Fabric: Water Repellent Treated Nylon

Handle Height: 6 levels, 27" - 37"

Limited Lifetime Warranty

Built-in Seat Spec

Seat Surface 9" x 9"

Seat Ground Height 15.25"

Maximum Seat Load 300 lbs



For more information, please call 800.237.9269 x102 or visit walkinbag.com

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