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# SPIBELT™

SMALL PERSONAL ITEM BELT

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**SPIbelt™ introduces messenger that securely holds bigger electronics**  
*SPImessenger provides a hand-free way to tote an iPad or other tablet PCs*



Austin, TX – 2011- With tablet PCs currently being the must-have device, millions of Americans own one or more of this technology phenomenon. Along with the actual device, owners spend a lot of money on cases to protect their most prized possession but are still left to carry their tablet or throw it in a backpack or briefcase. Fortunately, the makers of SPIbelt have combined the Original SPIbelt with a messenger bag to allow users to securely carry their tablet while still being hands-free. The ingenious combination is known as SPImessenger.

An acronym for small personal item, SPIbelt's newest belt allows for bigger personal items such as an iPad. With an adjustable belt, anybody can carry their personal items and pricey electronics securely while still being hands-free. For added security, SPImessenger's unique design fully surrounds devices such as iPads and other tablet PCs to protect them from scratches and any unnecessary movement. While fitting snugly around the user's waist, the risk of dropping such an expensive toy nearly disappears.

Perfect for anybody on the go, SPImessenger includes two pockets. Like on the Original SPIbelt, the smaller pocket on SPImessenger can hold smaller personal items such as business cards and calculators for business professionals or phones, iPod, ID cards and pencils for students. Roomier than at first glance, the larger pocket expands to securely hold an iPad or any other tablet PC. SPImessenger allows users to carry all of their personal items and electronics snugly around their waist leaving them hands-free, which means more effort can be spent on the important things like getting to class or conducting a business meeting.

Tablet PC owners who want to securely carry their expensive device while still being hands-free can check out SPImessenger online at [www.spibelt.com](http://www.spibelt.com). Interested media may arrange a meeting with entrepreneur, Kim Overton, by calling 512.294.6218 or email [dawn@avalon-comm.com](mailto:dawn@avalon-comm.com).

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**About SPIbelt**

Kim Overton invented her signature product, the SPIbelt after coming off a long run and holding her keys in her sports-bra! So, Kim concluded, "There has got to be a better way!" Thus, the Small

Person Item Belt (SPIbelt™) was born. Because of the success of the patented fitness innovation, SPIbelt now works with Triabetes in Austin, Texas and has teamed up with the Susan G. Komen foundation to support breast cancer awareness. Today, the company's product lineup includes the SPIbelt™, the SPIband™ and the SPI Water Bottle™, with many new concepts in the works. For more information on SPIbelt and its products, please visit [www.spibelt.com](http://www.spibelt.com).

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