



Germany since 1898

Celebrating Excellence in Sales

RIMOWA honors six Store Managers with a trip to Toronto

October 18th 2011, Cambridge, ON – RIMOWA celebrated the second annual Excellence in Sales Awards this past September by honoring six Store Managers from across the USA for their dedication to the brand.

“This year’s awards were very special to us. We have been so fortunate to have the great support that we do from our customers, and to be able to show some of these people how grateful we are is very exciting” said Rob Cochrane, Vice President of Sales for RIMOWA North America. “These are the people who really care about the brand, and we thank them for that.”

This year’s award is presented to the managers of five highly successful retail locations throughout the United States, including Colorado Bag’n Baggage managers Kim Erickson of Lonetree, CO, Eric Bell of King of Prussia, PA and Jack Richey of Scottsdale, AZ, Edwards Luggage manager Marnie Craig of San Francisco, CA, Luggage ‘n More’s Ludmila Suarez of Miami, FL and Innovation Luggage manager Nadene Toussaint of New York, NY. Each recipient was chosen for their overall support of the RIMOWA brand, and their dedication to promoting and selling the cases.

The event began with a welcome cocktail party at the RIMOWA Flagship store and a dinner in Toronto’s prestigious Yorkville neighborhood. Guests stayed right downtown Toronto where they could enjoy shopping and dining at their leisure, and were later brought to Rimowa’s Cambridge manufacturing facility to see first-hand how a Rimowa case is built. The awards were handed out on-site as Rimowa employees looked on.

The event continued with a day filled with sightseeing and shopping in Niagara Falls, where guests enjoyed a boat ride on the world famous “Maid of the Mist” among other memorable

attractions. Finally, the event finished with a tour and tasting at one of the finest wineries at Niagara-on-the-lake, Ontario's wine region.

This event marks the second annual RIMOWA North America Excellence in Sales awards.

About Rimowa

Founded in 1898, Rimowa is the world's premier manufacturer of ultra-lightweight yet super durable luggage, attachés and other cases. As travel shifted from surface to air in the 1950s, Rimowa became famous for its pioneering work with lightweight aluminum luggage. Rimowa still produces the finest quality aluminum suitcases in the world, but the company has also initiated a new revolution with the use of high-tech polycarbonate. As the inventor of polycarbonate luggage, Rimowa uses this space-age material to make ultra-lightweight luggage that is not as rigid as its aluminum line, while lighter and more resilient than other conventional luggage. RIMOWA is represented in more than 50 countries worldwide. For more information on the company and its luggage lines visit www.rimowa.com

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