



**Ricardo Beverly Hills' IZOD PerformX Brand
WheelAboard™
Awarded a *Consumers Digest* 'Best Buy' Award**

Beverly Hills, CA – June 2010 – [Ricardo Beverly Hills](#) IZOD PerformX brand WheelAboard™ has received a Consumers Digest 'Best Buy' Award. The lightweight luggage was selected for the award by the editors of *Consumers Digest Magazine* in recognition of its excellent value in the marketplace.

According to publisher Randy Weber, a *Consumers Digest* 'Best Buy' rating is awarded to fewer than three percent of the competing models in any given product category.

Of the IZOD PerformX brand WheelAboard's recognition as a 'Best Buy,' Weber said, "This achievement holds the promise that your company will continue to research and develop products that satisfy the growing needs of enlightened consumers well into the future."



"We are overjoyed to be recognized as a 'Best Buy,'" said Robert Dodson, President and CEO of Ricardo Beverly Hills. "The IZOD PerformX brand WheelAboard exemplifies what the *Consumers Digest* award represents and the promise that Ricardo Beverly Hills makes to consumers with each bag we design."

Ricardo Beverly Hills is a licensee of Phillips-Van Heusen Corporation, owner of the IZOD brand worldwide. The IZOD PerformX brand WheelAboard is part of the nine-piece IZOD PerformX collection, which exemplifies the essence of the IZOD brand through its distinctive and versatile good looks and quality construction. Designed for both business and leisure travelers, collection pieces are fabricated of micro ballistic Terylene, are easy-to-clean and built to last.

Visit [Ricardo Beverly Hills](#) to see its full range of luggage collections. Ricardo Beverly Hills luggage is available at Macy's, Belk, Bon-Ton and Boscov's, luggage specialty stores nationwide and through many online retailers, including eBags.com, TheLuggageGuru.com and LuggagePros.com.

About Ricardo Beverly Hills

One of the largest luggage companies in the United States, [Ricardo Beverly Hills](#) is celebrating more than 30 years in business and is an acknowledged fashion leader and trendsetter in the luggage industry. Recently named in National Geographic's book, *The Ten Best of Everything*, the company remains committed to designing fresh, unique and innovative luggage collections that offer quality and value at affordable prices. Ricardo Beverly Hills was founded in 1978 by Richard Ricardo Gibbs, formerly a travel products salesman who identified a need for great looking luggage with superior performance capabilities.

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