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MY INTRODUCES THE RECESSION BUSTING WIDE TOTE

Brookline, Massachusetts/April 6, 2009 – Accessories innovators, Michele and Yvette of **MY** have created the most versatile bag on the planet. **MY** Wide Tote combines ingenious functionality with the most luxuriously soft oilcloth known to man. Want to buy just **one bag** that you can take to the beach, the board room, school, the gym, the farmer's market or a bailout hearing? **MY** Wide Tote is for you! Love saving money and the planet? Now you have a place to keep that reusable water bottle. **MY** Wide Tote has two water bottle sleeves so that your H₂O doesn't fry that laptop. Seriously, you are going to love this bag.

Here's what real women have to say about our bags: *"Beautiful, durable bag that lends organization to the usual clutter found in my bags due to its well-placed compartments. Hardy enough to handle text books or baby-stuff, whatever your needs are."* 12/10/2008



MY WIDE TOTE (17 x12 x 5) \$158.00

Available in 7 luscious patterns



MY's complete line of chic, functional oilcloth accessories are available online at www.MYoilcloth.com and in specialty shops throughout the US, Australia and Canada. For more information please contact

Michele Sommer or Yvette Yelardy at (617) 734-2247 or email them: info@MYoilcloth.com. A full press kit, additional samples and 300 dpi jpgs available upon request.