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INVISTA's CORDURA® Brand Team Unveils New Sustainable Fabric
CORDURA® EcoMade fabric 'Turns Discarded into Durable'

WICHITA, Kan. – July 22, 2009 – INVISTA's CORDURA® brand team recently unveiled the CORDURA® EcoMade fabric collection. The new collection highlights INVISTA's continuing commitment to provide durable fabrics that exemplify the Enduring Materials pillar of its CORDURA® Cares sustainability platform. The other pillars of the CORDURA® Cares sustainability platform are Sustainable Performance and Corporate Responsibility.

CORDURA® EcoMade fabrics are made with REPREVE® recycled polyester yarns that are specifically engineered to meet the performance and durability specifications of CORDURA® branded fabric. REPREVE® recycled polyester fibers are traceable, transparent and certified through Unifi's U TRUST™ verification program. REPREVE® fibers are third-party certified for recycled content through Scientific Certification Systems (SCS) as well as certified to the international Oeko-Tex 100 Standard†. The process to make CORDURA® EcoMade fabric reduces energy consumption and extends the useful life of polyester.

"The release of our new CORDURA® EcoMade fabric collection is a great addition to our CORDURA® Cares sustainability platform," says Cindy McNaull, global CORDURA® brand manager. "We look forward to continuing to offer products with environmental benefits – like recycled content – while maintaining the attributes of strength and durability that CORDURA® fabrics are known for."

The CORDURA® Cares platform focuses on aspects such as minimizing waste through recycling, reducing energy consumption during production, and using components that both benefit the environment and provide the durability and quality CORDURA® brand fabrics are known for. The CORDURA® EcoMade fabric collection is an ideal fit due to use of recycled yarns and the reduction in energy consumption. The tagline for the new fabric collection – "*Turn Discarded into Durable*" – reinforces the importance of making durable fabrics for a sustainable world.

To learn more, visit www.CORDURA.com/corduracares.

†REPREVE® is a trademark of UNIFI, Inc. and is registered with US Patent and Trademark office and others. U TRUST™ is a trademark of UNIFI, Inc. U TRUST™, SCS, and Oeko-Tex certifications can be obtained and verified by UNIFI, Inc.

About Unifi

Unifi, Inc. (NYSE: UFI) is a diversified producer and processor of multi-filament polyester and nylon textured yarns and related raw materials. The Company adds value to the supply chain and enhances consumer demand for its products through the development and introduction of branded yarns that provide unique performance, comfort and aesthetic advantages. Key Unifi brands include, but are not limited to: AIO[®] -all-in-one performance yarns, SORBTEK[®], A.M.Y. [®], MYNX[®] UV, REPREVE[®], REFLEXX[®], MICROVISTA[®] and SATURA[®]. Unifi's yarns and brands are readily found in home furnishings, apparel, legwear, and sewing thread, as well as industrial, automotive, military, and medical applications. For more information about Unifi, visit <http://www.unifi.com>.

About CORDURA[®] brand

INVISTA's CORDURA[®] brand essence celebrates individual durability: *As Long As The World Is Full Of Durable People, We'll Keep Making Durable FabricsTM*. Known for its resistance to abrasions, tears and scuffs, CORDURA[®] fabric is a primary ingredient in many of the world's leading high-performance gear and apparel products ranging from luggage, upholstery and backpacks to footwear, military equipment, tactical wear, workwear and performance apparel. The CORDURA[®] brand is a registered trademark of INVISTA, one of the world's largest integrated polymer, intermediates and fibers businesses. To distinguish the CORDURA[®] brand, the word "CORDURA[®]" must be spelled out in all caps in and used with an [®], and it must be followed by the word "brand" or "fabric."

To learn more about INVISTA's CORDURA[®] brand, end-use products, and marketing tools please visit www.CORDURA.com.

About INVISTA

INVISTA is one of the world's largest integrated producers of polymers and fibers, primarily for nylon, spandex and polyester applications, a business presence in over 20 countries, INVISTA's global businesses deliver exceptional value for their customers through technology innovations, market insights and a powerful portfolio of global trademarks including: ADI-PURE[®], ANTRON[®], AVORA[®], C12TM, COMFOREL[®], COOLMAX[®], CORDURA[®], CORFREE[®], DACRON[®], DBE[®], DYTEK[®], FRESHFXTM, LYCRA[®], PERFORMATM, POLARGUARD[®], POLYSHIELD[®], POLYCLEAR[®], SOLARMAX[®], STAINMASTER[®], SUPPLEX[®], SUPRIVA[®], TACTEL[®], TACTESSE[®], TERATE[®], TERATHANE[®] and THERMOLITE[®]. For more information, visit www.INVISTA.com.

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