



FOR IMMEDIATE RELEASE

Intica Watch Travel Cases - New sales opportunity for travel goods retailers.

Knoxville, TN June 15, 2009....Intica LLC, providers of fine watch accessories, is proud to introduce its line of watch travel cases to the luggage and travel industry. Our line of leather travel cases for watches offer a new sales opportunity for travel goods stores. A truly unique accessory, our cases provide travelers with the ability to safely and securely transport their valuable timepieces without the fear of damage.

“Our cases are designed so that damage due to searches by the TSA is virtually eliminated” said Paul Mandel, President of Intica. One of our retail customers said it best in a note to us ‘When I saw my **Beitling** that I packing in a sock go flying I knew I needed a better solution. When I opened SkyMall and saw your product I realized that it was just the solution.’

Available to hold one, two or four watches, in five colors and patterns, the cases are designed for today's watch sizes and styles.

Dan Henriksen, National Sales manager, noted “In addition to travel cases Intica has a full line of Watch Winders and Display Boxes. We offer both stocking and drop ship programs.

Intica, was founded in 2000 as an importer of private labeled watch accessories for catalogs, shopping channels retailers.

Website www.InticaWatch.com

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