



FOR IMMEDIATE RELEASE:

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**High Sierra Sport Company Sponsors
Daniel Murphy Scholarship Fund Golf Classic**

VERNON HILLS, IL– High Sierra Sport Company, a manufacturer of innovative bags and luggage, is proud to donate 350 D108 24-inch Pack-N-Go Duffels to the Daniel Murphy Scholarship Fund (DMSF) for the 22nd Annual DMSF Golf Classic. The Golf Classic on Monday, June 6th 2011 is held at three premier golf courses concurrently, this year at: Shoreacres in Lake Bluff, Knollwood in Lake Forest, and Exmoor in Highland Park, Illinois.

The event features dinner, a live auction, and acknowledges golfers, volunteers, and businesses that have all helped to make the 22nd Annual DMSF Golf Classic a successful and fun event. Proceeds from the 22nd Annual DMSF Golf Classic support high school scholarships and educational programming for Chicago students from economically disadvantaged backgrounds. DMSF seeks to make a life-altering difference in the lives of its Scholars by providing them with the best opportunity to succeed in high school and college.

High Sierra's Pack-N-Go Duffel is two bags in one, making these bags the perfect travel companion. Additional features include a large main compartment with zippered openings; handle straps that convert into convenient backpack straps; an easy-access pocket to keep essentials close at hand; the duffel stows away into its own useful toiletry pouch with a multi-pocket toiletry pouch; a multi-pocket toiletry pouch hangs from a webbing loop; with comfortable padded handle wrap; and an adjustable shoulder strap (detachable on D109/110).

For more information on the Daniel Murphy Scholarship Fund (DMSF), please visit dmsf.org or call (312) 455-7800.

About Daniel Murphy Scholarship Fund

For 20 years the Daniel Murphy Scholarship Fund (DMSF) has provided four-year high school scholarships and educational support to economically disadvantaged Chicago 8th grade students who demonstrate outstanding academic potential, leadership skills and strong character.

With support from DMSF, these deserving young people gain access to educational resources and personal development experiences that would otherwise be out of reach. The result is bright young people who are better prepared for success in college and in life.

Since our inception in 1989, DMSF has awarded more than 1,800 scholarships to help economically disadvantaged Chicago students prepare for college at 40 of the area's finest day schools and 30 prominent boarding schools.

About High Sierra Sport Company

High Sierra Sport Company (HSSC), specializing in user-friendly adventure travel gear, offers versatile lines tailored for outdoor enthusiasts, skiers and snowboarders, travelers, students and professionals looking for the smart choice in durable and functional backpacks, duffels and wheeled luggage.

The official supplier of bags and luggage for the U.S. Ski and Snowboard Team, High Sierra's memberships include the Outdoor Industry Association (OIA), SnowSports Industries America (SIA) and the Travel Goods Association (TGA).

For more information, please call (800) 323-9590 or visit www.highsierrasport.com.

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