

HARTMANN PRESS RELEASE

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FOR IMMEDIATE RELEASE

HARTMANN ANNOUNCES THE ACQUISITION OF BOYT LUGGAGE

Lebanon, TN – February 24, 2011 – Hartmann is pleased to announce the acquisition of Boyt Luggage. These two classic American brands are a natural fit and maintain similar corporate cultures and commitments to delighting discriminating luggage consumers. Boyt has always been known as a company where luxury meets value and Hartmann is excited to support Boyt in expanding and strengthening its presence in the industry.

Hartmann's Chairman Peter Cameron has announced that Boyt will operate as a stand-alone subsidiary, and that Jeff Thaw will continue in his current position as President to run its operations. Boyt's sales force will also continue to market the brand under his direction. "We intend to launch new product introductions to Boyt's signature Mach line this spring", Cameron commented.

"This exciting news is a fitting way to celebrate Boyt's 110th birthday year. Our new relationship with Hartmann will give us the opportunity to expand our business operations and continue our reputation as the manufacturer with the best value in premium travel gear", stated Thaw.

Frank Johnston, COO of Hartmann commented on the combination of the two businesses. "With the success of Hartmann's direction over the past few years confirming its place as a leader in the luggage world, this new opportunity will help lead to our next phase of growth."

About Hartmann

Since 1877, Hartmann has developed, manufactured and marketed the finest luggage and leather goods to meet the travel and business needs of those who appreciate American luxury. Headquartered in Lebanon, Tennessee, Hartmann distributes and sells its luggage, business cases, and personal leather accessories in the U.S. and internationally through fine department stores and specialty luggage stores. Hartmann is owned by Clarion Capital Partners, LLC, a New York based private equity firm. Additional information about Clarion may be found at www.clarion-capital.com. For more information about Hartmann, please visit www.hartmann.com or call 615-453-3280.

About Boyt

Since 1901, Boyt has been the American luggage company known for the best value in premium travel gear, "where luxury meets value". Boyt will be based at Hartmann headquarters in Lebanon, Tennessee and will continue to sell and distribute their product line through specialty stores across the United States. For more information about Boyt, please visit www.boyt.com.