



GLOBAL LEADER OF INNOVATIVE PRODUCTS

S O U R C I N G ♦ I M P O R T I N G ♦ D I S T R I B U T I O N

Global Solutions 4, LLC.(GS4) introduces a new patent pending line of products that will revolutionize the current humdrum travel goods industry. The “M&M” (Make it Mine) series of products will bring bags, backpacks, luggage and travel accessories into the 21st century. This ground breaking concept allows consumers for the first time the ability to personalize and customize their travel products.

(Corporate Wire) Coconut Creek, Florida, Global Solutions 4, a leader of innovative products has announced the next evolution of travel goods. The new M&M series of travel goods will bring life and excitement back to an industry that has been lacking innovation and originality.

The M&M series of products will include backpacks, sling packs, luggage, totes, rolling duffels, business cases and travel accessories. Currently the only means of identifying travel goods is via id tags that are either affixed to the bags or hang from the bags. These tags require the consumer to put in their personal information such as name, address and telephone number. Since these tags are affixed to the exterior of the bags many times they get lost or ripped off and thus the bag cannot be identified. There are thousands of lost, unclaimed bags every year.

The new M&M products solve this problem. Make it Mine incorporates clear window pockets that can only be accessed from the interior of the bags. These clear window pockets allow people to put their own unique touch of personalized style to their bags. They can add in photos of their loved ones, lucky charms, favorite sports team logos, school mascot or any item that will allow them to identify, stylize and customize their bags. The days of adding different colored tape, tied strings/yarn or pulling every black piece of luggage off of a carousel to see which one is yours are over!

J. Miller, CEO of Global Solutions 4 stated, “This is an exciting time for our company with the launch of the M&M series of products. As an inventor of many U.S. and worldwide patents; sometimes the simplest ideas are the ones that truly make an impact. The ‘Why didn’t anyone think of this before; was truly an “aha” moment’ ”.

The appeal of this new concept reaches an enormous target market. Kids’ backpacks will be able to display their favorite cartoon character. Teenagers sling packs will display the latest video game craze. College kids will show their school mascots. Moms and grandmothers will include their kids or grandkids photo. Dad’s business case will display his companies’ or favorite sports team logo. In addition for the first time the corporate premium market no longer has to special order products with their logos, events or tag lines. Companies will be able to order stock products and simply add in their logos or tag lines.

Samples are available now and product will be shipping in September. For more information about the Make it Mine series of products visit our website at www.GlobalSolutions4.com



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About Global Solutions 4:

Global Solutions 4 has over 35 years of combined expertise in the global marketplace with offices in the U.S. (Florida), Taipei, Taiwan and Shanghai, China. We are a 100% female, minority owned business.

Our Mission: *Design Truly Innovative Products That Provide "Solutions 4" Consumers & Retailers*

Contact Information:

Yolanda Nieves

Global Solutions 4, LLC
6601 Lyons Road, Suite C-5
Coconut Creek, Florida 33073
Phone: 954-428-1990
Fax: 954-428-7790

Email: info@GlobalSolutions4.com
Website: www.GlobalSolutions4.com