



A C C E S S O R Y
N E T W O R K

FOR IMMEDIATE RELEASE

CONTACT:
McKenna McCarville
(212) 842.3144

Mmccarville@angbrands.com

GHURKA DEBUTS TWO NEW TRAVEL COLLECTIONS AT THE TRAVEL
GOODS SHOW

NEW YORK (FEBRUARY 2011) –Known for its exquisite handcrafted leather goods and accessories, American luxury brand Ghurka announced today that it will debut two new travel collections at the 2011 Travel Goods Show.

These are the first additions in nearly a decade to the iconic Ghurka brand that is best known for its fine leather goods for travel, home and the sporting life. The two new lines, dubbed the Voyager and Empire collection, appeal to the next generation of Ghurka customers who aspire to the brand's timeless appeal and signature style.

The Voyager collection features companion bags and a range of upright silhouettes designed with durability, functionality and style in mind. Lightweight and versatile, the bags are constructed of ballistic nylon with signature Ghurka leather on the touch points. Multiple pockets makes for easy packing and a suitor bag is an added benefit to each wheeled piece. Price points for the Voyager collection range from \$195 to \$695 and will be available in Summer 2011.

The Empire collection features nine silhouettes constructed of herringbone weave nylon with a genuine leather cap. An understated Ghurka logo, nickel hardware and contemporary pinstripe lining is a departure from the brand's signature distinctive details. Price points for the collection range from \$595 to \$1195 and will be available in Fall 2011.

"We are really excited to launch these two new collections," said Charles Chehebar, VP of Ghurka. "When it comes to everyday luggage and business bags, consumers are looking for quality and style at moderate price points. With both collections we are able to offer these with the well-known Ghurka aesthetic and details in a contemporary manner for a younger generation."

For the last three decades, Ghurka has introduced exceptional pieces for men and women that strike a harmonious balance between functionality and style. Each look embodies Ghurka's charge to revive the fine art of leather working, and create sophisticated leather goods that are timeless in their appeal. Ghurka's collections are designed for the discerning customer who covets exceptional craftsmanship and quality.

The wholly-owned Ghurka falls under Accessory Network Group's Prestige Brands Division along with Kooba and the Overture by Judith Leiber license.