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FOR IMMEDIATE RELEASE

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BUGATCHI UOMO LAUNCHES LEATHER BAGS AND ACCESSORIES WITH HAUTE IMAGE INTERNATIONALE.

Boca Raton, FL. (January 8, 2010) Menswear brand **BUGATCHI UOMO** will launch their new Leather Travel Gear & Accessories product at their New York showroom during January Market Week and at the **MRKET NY** menswear show at the Javit's Center January 18-19-20.

BUGATCHI UOMO LEATHER TRAVEL GEAR & ACCESSORIES under license to **HAUTE IMAGE INTERNATIONALE LLC**, will feature fashionable leather totes, travel bags, briefcases, computer bags and accessories.

"We are very excited to have this opportunity to work with a respected and growing lifestyle brand like Bugatchi Uomo. We believe the introduction of this category under their banner represents an excellent opportunity for customers to leverage the strength of the brand and drive more revenue" said Haute Image president Randy Le Blanc.

BUGATCHI UOMO offers fine bags and personal leather accessories for those who want to be noticed without being obvious. The collection embodies fashion-forward styles in the highest quality leathers and fabrics, for an extension of the Bugatchi Uomo lifestyle.

About Haute Image Internationale LLC: Based in Naples, Fl, the company provides manufacturing, design, logistic and marketing solutions to major brands in the business and fashion accessories market.

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