

## **Briggs & Riley Travelware Announces Appointment of Tim McGuire to Lead Outdoor Retail Expansion**

Hauppauge, N.Y. – Briggs & Riley Travelware, the #1 brand of specialty luggage stores, is pleased to announce the appointment of Tim McGuire to the newly created position of Director of Outdoor Retail Sales. Briggs & Riley continues its commitment to long term growth by introducing the brand to the adventure traveler through the outdoor specialty retail channel. McGuire will report to Chris Delgado, Vice President of Sales. He will be responsible for spearheading the company's efforts in this new channel.

"As the leading brand in specialty luggage stores, Briggs & Riley is poised to quickly gain a loyal following among adventure travelers. The company is renowned among frequent travelers for the extraordinary durability and design of its products—something the adventure traveler requires..." says McGuire. Briggs & Riley brings over 17 years of [travel expertise](#) to the outdoor specialty channel.

"An industry veteran and experienced adventure traveler himself, Tim helped to establish the travel category as a core component within the outdoor retail channel," says Chris Delgado.

McGuire's career includes executive level positions with Eagle Creek, Eastpak, JanSport and most recently Nike. McGuire resides in Oregon with his wife and three children.

### **About Briggs & Riley Travelware**

Briggs & Riley Travelware is dedicated to building lifelong relationship with its consumers by meeting their travel needs. The company's wide variety of innovative, high-quality luggage and business cases match smart design and exclusive features with maximum durability and superb value. Briggs & Riley backs all of its products with the best-in-the-industry [lifetime warranty](#) that even covers damage caused by an airline. Please visit [www.briggs-riley.com](http://www.briggs-riley.com) for a full list of the latest products and store locations.