

BRIGGS & RILEY

TRAVELWARE

FOUR WHEELED LUGGAGE (SPINNERS) INTRODUCED BY BRIGGS AND RILEY

The Inventor of Wheeled Luggage Strikes Again with an Industry-Best

4 Wheels in Harmony – Singers Serenade the Rolling Wonder on October 7th

Hauppauge, N.Y. (October 7, 2011) – Just when you thought you couldn't be more in love with your luggage, new 4 wheeled pieces from Briggs & Riley are being introduced to the market this month in specialty luggage stores and select department stores, upping the ante on luggage engineering and design. Three new spinner styles from the renowned luggage and case maker are being unveiled today in their flagship luggage line, the Baseline Collection, and are being serenaded throughout New York City to celebrate the best-in-class rolling wonder, courtesy of a quartette from the University of Rochester's acclaimed Midnight Ramblers a capella rage.

From the company that put the [first wheels on luggage](#) in 1970, consumers can expect the best soft-sided lightweight spinners on the market with features that have made Briggs & Riley the industry leader in durability and smart design for the frequent business and leisure traveler. The Briggs & Riley 4 wheeled collection, like all Briggs & Riley pieces are backed by an unmatched lifetime warranty.

Briggs & Riley spinner luggage features that make them the best design for consumers:

- Outsider® handle, providing a flat surface inside your case for more capacity and minimal wrinkling of clothing
- Four double-swivel wheels with an integrated molded wheel frame that is recessed for optimal durability and effortless 360° navigation
- SpeedThru™ pocket for quick storage of items at security checkpoints
- Large gusseted front pocket that opens wide to store travel items like a jacket, magazine, newspaper; the carry-on features a pocket that holds up to a 16" laptop (sleeve recommended).
- Durable, dirt and abrasion resistant ballistic nylon outer fabric
- Simple as that® lifetime guarantee – the only spinner on the market with such an iron clad warranty

"The first wheeled luggage had 4 wheels and the industry has come full circle again. Our new Spinners take design, durability and functionality to a new level of convenience and ease," says Richard Krulik, CEO of Briggs & Riley and US Luggage. "We're confident that adding the convenience of outside pockets not found on hard-sided spinners, the flexibility of packing in a flat surfaced soft-sided bag, and the

ability to roll a carry-on length-wise down an airplane aisle, will resonate with consumers who want and demand luggage that performs beyond expectation,” continued Krulik.

The new Baseline Spinners will be available in three sizes; a [20” Carry-On Wide-Body](#), [24” Expandable Upright](#), and [27” Expandable Upright](#), ranging in price from \$429 - \$529. To learn more about the new Baseline Spinners, visit www.briggs-riley.com/baseline-spinners/

About Briggs & Riley Travelware

Briggs & Riley Travelware is dedicated to building a lifelong relationship with its consumers by fulfilling all of their travel needs. The company’s wide variety of innovative, high-quality luggage and business cases match smart design and exclusive features, with maximum durability and superb value. Briggs & Riley backs all of its products with the best-in-the-industry Simple as that® lifetime performance guarantee, a guarantee that even covers damage caused by an airline. Visit briggs-riley.com to view all of our collections and learn about our latest products and store locations. Follow us on Twitter and Facebook; <http://twitter@briggsandriley>, [Briggs & Riley on Facebook](#) for announcements on specials, promotions and new products.

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