

# BRIGGS & RILEY

TRAVELWARE

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**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

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December 4, 2009

## **Briggs & Riley is Suffolk County's #1 Corporate Team of the Juvenile Diabetes Research Foundation**

Hauppauge, N.Y. – Briggs & Riley Travelware, a leader in innovative, high-quality luggage and business cases, is pleased to announce the success of its 2009 [fundraising efforts](#) for the Juvenile Diabetes Research Foundation (JDRF). This year's contributions, exceeding \$26,000, have again led to Briggs & Riley being recognized as the #1 corporate team in Suffolk County. For over 9 years Briggs & Riley has partnered with JDRF in its mission to find a cure for diabetes and its complications through the support of research.

"We are so very appreciative for Briggs & Riley's longtime generous support of JDRF's mission. The company has been a high level sponsor of many of JDRF's programs for almost 10 years. Briggs & Riley is a true corporate citizen, helping JDRF find better treatments, and eventually a cure, for Type 1 diabetes" says Barbara Rogus, Executive Director of JDRF's Long Island Chapter.

Throughout the year, Briggs & Riley's staff coordinates various fundraising efforts, including auctions, comedy night, book and CD sales, pizza lunches, and "jeans Fridays." The campaign drive culminated in a 5K Walk to Cure Diabetes held October 4 at Belmont Lake State Park on Long Island.

Diabetes is a chronic, debilitating disease affecting every organ system. There are two major types of diabetes: Type 1 diabetes (an autoimmune disease also known as juvenile diabetes) and Type 2 diabetes metabolic disorder also known as adult onset diabetes). Type 1 (juvenile) diabetes strikes children suddenly, makes them dependent on injected or pumped insulin for life, and carries the constant threat of devastating complications. While diagnosis most often occurs in childhood and adolescence, it can and does strike adults as well.

For more information on juvenile diabetes and how you can become involved, please visit [jdrf.org](http://jdrf.org).

### **About Briggs & Riley Travelware**

Briggs & Riley Travelware is dedicated to building a lifelong relationship with its consumers by fulfilling their travel needs. The company's wide variety of innovative, high-quality luggage and business cases match smart design and exclusive features, with maximum durability and superb value. Briggs & Riley backs all of its products with the best-in-the-industry [lifetime warranty](#) that even covers damage caused by an airline. Please visit [www.briggs-riley.com](http://www.briggs-riley.com) for a full list of the latest products and store locations.