



BedVoyage Announces A New Luxury Line of Travel Bamboo Bed Linens

Innovative all-in-one patent-pending line allows travel-enthusiasts to rest easy

SEATTLE, Wash., July 15, 2009—BedVoyage, a new eco-friendly home-lifestyle brand, is proud to announce the launch of its bamboo bed linens. Using only the highest thread counts and the most luxurious fabric, BedVoyage offers lavish comfort and style and is now exclusively available at BedVoyage.com.

Great for travel or home, these luxurious all-in one linens consist of a top sheet secured to a deep fitted sheet with invisible-zippered, logo-embroidered pillowcases making bed assembly easy. The set conveniently folds into a compact matching fabric travel sack.

“Whether for the business traveler or sending a child off to college, this new product line is soft and luxurious and offers anyone the opportunity to snuggle down in an ultra-hygienic environment,” explained Sharon Stuart, founder & CEO, BedVoyage. “BedVoyage’s patent-pending design, along with invisible zippered pillowcases, guarantees the most secure encasement and protection against allergen, dust mites, and germs. I am confident that our product allows our customers to have a comfortable, sound and healthy sleep.”

Soft as silk, BedVoyage bamboo sheet sets are organic, sustainable, biodegradable, naturally antibacterial and odor-resistant. Bamboo is naturally thermostatic-warm in the winter and cool in summer—and it wicks away moisture better than other natural fibers. These luxury bed sheets are also hypoallergenic, as bamboo needs neither pesticides nor herbicides in the fields.

Offered in either bamboo leaf green or white, BedVoyage sheet sets can be purchased online at www.BedVoyage.com, with prices starting at \$139 for a Twin Bed Set, plus shipping. Available in Twin, Double, Queen or King, the all-in-one linens consist of a top sheet secured to a deep fitted sheet with zippered pillowcases neatly packed into a bamboo fiber matching logo embroidered fabric travel tote. The set is complete with a laminated instruction card (double sided in English and Spanish) to alert housekeeping services. Pillowcases are also sold separately and available in a travel size to cover commercial airline pillows.

Commenting on the launch of the BedVoyage website, Stuart said, “Bamboo is a plant with vast potential and I am very excited to be able to launch a green-friendly store. I’m pleased to offer such high quality products on our website.”

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About BedVoyage

Based in Washington State, BedVoyage is an eco-friendly home-lifestyle brand that includes everything from bed linens, pillowcases and a new travel accessories line. The linens and home items are made exclusively from natural and certified organic materials and are chosen for a health-conscious consumer interested in superior quality. Products are available online at www.BedVoyage.com, and www.Amazon.com. BedVoyage customer service line: 1-866-275-8656.

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