

FOR IMMEDIATE RELEASE:

Atlantic® Brand Luggage Announces Win a Vacation to the Grand Opening of LEGOLAND Florida Sweepstakes

Sweepstakes runs September 19 through October 31

BOCA RATON, Fla. – Sept. 16, 2011 – Atlantic® brand luggage, part of the Travelpro® family of brands and a market leader in affordable, lightweight family luggage since 1919, announces its Win a Vacation to the Grand Opening of LEGOLAND Florida Sweepstakes.

LEGOLAND Florida is a state-of-the-art 150-acre family theme park that opens on October 15. Located in Winter Haven, Florida, the new theme park offers more than 50 rides, shows and attractions geared for families with children ages 2-12.

“We are pleased to offer a family the opportunity to win a fun-filled vacation to LEGOLAND Florida,” said Scott Applebee, Vice President of Marketing for Atlantic® and Travelpro® brand luggage. “As the official luggage of LEGOLAND Florida, lightweight, durable and affordable Atlantic luggage is perfect for families on the go”.

The 4-Day LEGOLAND Florida Vacation Sweepstakes offers an exciting grand prize package that includes:

- (4) Four, 2-Day Admissions to LEGOLAND Florida
- (4) Four days and (3) Three nights at a LEGOLAND Florida Bed and Brick property
- (4) Four day rental car
- Exclusive behind the scenes tour with a LEGO Master Builder
- (4) Four admissions to the Fantasy of Flight Biplane
- (4) Four admissions to the Bok Tower Gardens
- (4) Air Boat admissions
- (1) LEGOLAND Florida gift bag
- A 2-piece set of Atlantic Luggage

The sweepstakes begins September 19 and ends October 31. To enter, simply register at <http://atlanticluggage.com/legoland>.

About LEGOLAND® Florida

LEGOLAND® Florida opens October 15, 2011 and will be a 150-acre interactive theme park dedicated to families with children between the ages of 2 and 12. With more than 50 rides, shows and attractions, LEGOLAND is geared towards family fun! There are currently four other LEGOLAND Parks in the world – LEGOLAND California in Carlsbad, LEGOLAND Billund in Denmark, LEGOLAND Deutschland near Günzburg, Germany and LEGOLAND Windsor outside of

London. The LEGOLAND theme parks are a part of Merlin Entertainments Group, the second largest attractions operator in the world. For the most current information, log on to www.LEGOLAND.com.

About Atlantic® Brand Luggage

Since 1919, the Atlantic® brand has been synonymous with affordable, value-added and lightweight luggage. As a market leader in the lightweight luggage segment, including neatly designed uprights and spinners to trendy and smart garment bags and totes, all Atlantic branded luggage is of superior quality and durability. Whether for family travel or business, travel is easier with Atlantic luggage, now part of the Travelpro family of brands.

Please visit Atlantic Luggage at www.atlanticluggage.com for a full list of the latest products and retail locations.

About Travelpro®

For over two decades, Travelpro has prided itself on design innovation and durability in crafting the highest quality luggage for travelers worldwide. Since transforming the ease of modern day travel with The Original Rollaboard® wheeled luggage, Travelpro has been the brand of choice for flight crews and frequent travelers worldwide. Travelpro is dedicated to building a lifelong relationship with its customers by consistently understanding and exceeding their needs. The company offers a variety of innovative, high-quality luggage collections and computer briefs; each aimed at a specific user lifestyle and rigorously tested. Travelpro was the winner of the 2009 Leading Edge Award from Executive Travel Magazine for “The Best Carry-on Case.”

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