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MEDIA ALERT

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For Immediate Release:

Jenni Chan Brings Inner Peacefulness To The 2011 Travel Goods Show in Chicago IL.

Paterson, NJ; Jenni Chan & American Elite pair up to introduce new luggage lines for the Zen minded traveler at the 2011 Travel Goods Show. The list of products include new luggage sets, tote bags and laptop carriers with bright colors & peaceful patterns.

The Jenni Chan line offers beauty, simplicity and value to a younger demographic. Jenni Says "I wanted to create a line that would fill a niche market for luggage. The young women who love fashion, and want to travel instyle but can't seem to find anything out there. They are my inspiration, from talking with girls from Shanghai, New York and Malibu - always I've designed with all of them in mind." The Jenni Chan travel bags allow all consumers to reflect their personal style at an affordable price range.

On March 6-8th Jenni Chan will reveal new lines at The 2011 Travel Goods Show (TGA) held this year in Chicago, IL. The Travel Goods Show is the largest travel goods & house ware show in the county where the TGA will represent distributors, manufactures and retailers of luggage and travel accessories.

Invitees include importers & exporters of backpacks, computer bags, travel clothing, shoes & luggage to name a few. This event is open to all buyers from dot com's to major retailers including the general public. You can stop by Jenni Chan's booth 627/727, March 6-8th at McCormick Place, Halls C1 & C2 2301 South Lake Shore Drive, Chicago IL 60616.

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For more information please contact Amanda Lada or visit www.jennichan.com